



# Making Your Action Plan Community Ready

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# Learning Objectives

- Learn about Community Readiness Model
  - Describe the components of an action plan
  - Practice writing SMART objectives
  - Demonstrate aligning activities with the communities readiness level
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# ICE BREAKER





## Community Readiness Model

Developed by the Tri-Ethnic Center at Colorado State University

# Community Readiness Model

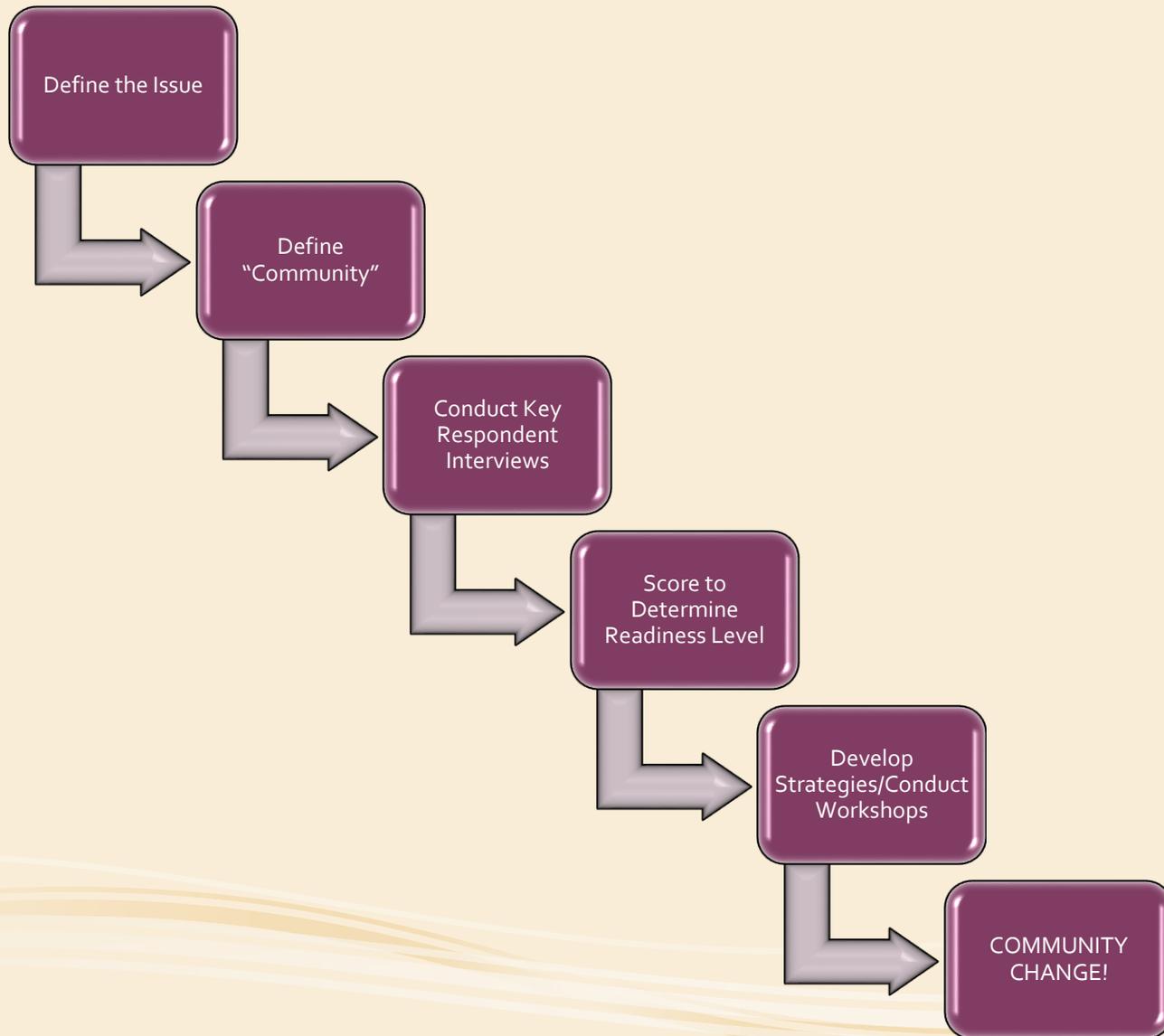
The Community Readiness Model has been used to assess readiness for a variety of issues

- Drug and Alcohol use
- Domestic and Sexual Violence
- Head Injury,
- HIV/AIDS
- Suicide
- Animal Control Issues
- Environmental Issues

Communities have found it helpful because

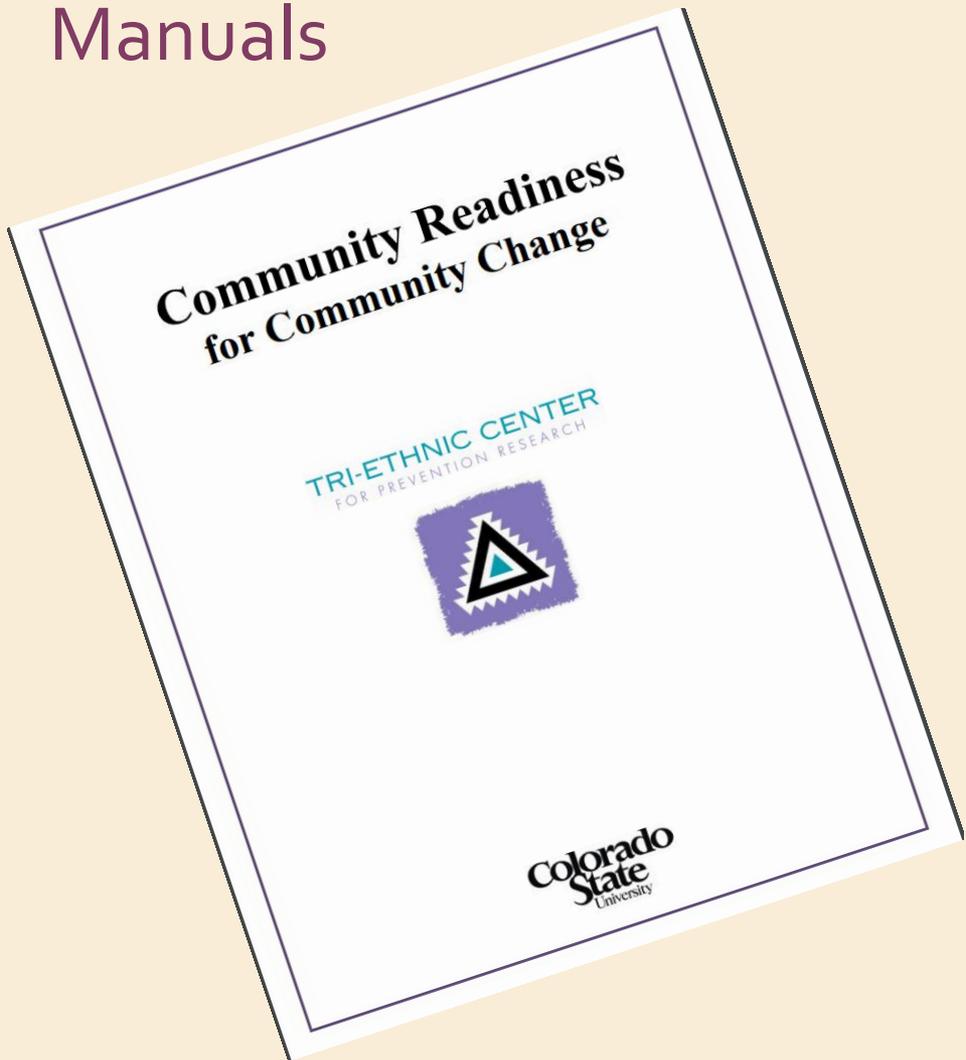
- Inexpensive
- Easy-to-use tool
- Use of local experts and resources
- Helps create community-specific interventions
- Helps create culturally-specific interventions

# Process for Using the Community Readiness Model





# Manuals



[http://www.triethniccenter.colostate.edu/wp-content/uploads/sites/24/2018/04/CR\\_Handbook\\_8-3-15.pdf](http://www.triethniccenter.colostate.edu/wp-content/uploads/sites/24/2018/04/CR_Handbook_8-3-15.pdf)



[https://www.samhsa.gov/sites/default/files/tribal\\_tta\\_center\\_2.3.b\\_commreadinessmanual\\_final\\_3.6.14.pdf](https://www.samhsa.gov/sites/default/files/tribal_tta_center_2.3.b_commreadinessmanual_final_3.6.14.pdf)



## The Action Plan

ACTION PLAN			
WHO	WHAT	WHEN	HOW

A hand-drawn table with a green border and two red pushpins at the top. The title "ACTION PLAN" is written in large blue letters across the top. Below the title, the table has four columns labeled "WHO", "WHAT", "WHEN", and "HOW" in red. The bottom row of the table is currently empty.

# Vision Statement (The Dream)

- Where you intend to be in the future
  - The ideal conditions for your community
    - How things would look if the issue was perfectly addressed
  - The dream
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# Developing Vision Statement

- Understood and shared by members of the community
  - Broad enough to encompass a variety of local perspectives
  - Inspiring and uplifting to everyone involved in your effort
  - Easy to communicate - for example, they should be short enough to fit on a T-shirt
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# Why do we need a Vision?

- To inspire and provide a sense of direction and purpose.
  - Provides the fabric for working together and accomplishing our goals.
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# Vision Statement Components

- It would be short, simple and powerful.
  - Remember a vision is meant to inspire, has an emotional impact.
  - It must give a clear direction or mental image to anyone that reads it.
  - Provide a sense of belonging to the stakeholders.
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# Mission Statement

- A role, or purpose, by which an organization intends to serve its stakeholders.
  - Current capabilities, stakeholders, and justification for existence.
  - Mission statements always exist at the top level of an organization.
  - A mission statement is simply an organization's reason for existing.
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# Developing Mission Statement

- For developing missions of any project or organization, the following two questions should be answered:
    1. What are we going to do?
    2. How are we going to do it
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# Difference Between Mission and vision Statements

- A mission statement describes
  - The present state of a person or organization:
    - "Who are you? Why are you here? Why do you exist?"
- The vision statement describes
  - The future state:
    - "Who do I want to be? Where do we want to go?"
  - The vision should be inspirational.
  - The dream.

# Problem Statement

- A problem statement summarizes key issues facing the community.
  - A problem statement is what is in the way of achieving your vision.
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# Goals

- **Goal:** specific result or purpose expected from the project that will be accomplished over the entire project period
  - Set realistic goals
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# SMART Objectives

- **Objective:** Specific steps that lead to the completion of project goals
- **SMART:** Helps keep the project moving forward, accountability, and timing
- S – Specific
- M – Measurable
- A – Achievable/Accountable
- R – Realistic
- T - Time bound

• (SMART Fact Sheet)

# Goal

- To develop and implement a culturally competent, unified response that works collaboratively for change that promotes and builds strong, vibrant, and healthy tribal youth and families.

# SMART Objective

- Project Director will review 8 current policies and procedures to determine those that need to be revised or strengthened to better address mental health and substance abuse issues by December 31, 2017

# Prevention CSAP Strategies/Activities

- Cultural Program
  - Community Based Process
  - Education
  - Environmental
  - Information Dissemination
  - Problem Identification and Referral
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# CRM Dimensional Score and Activities

- Find lowest dimensional score (2 – 3 dimensions)
  - Align activities to increase overall score
  - Example
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# SMART Objectives Activity



# Aligning Activities with CRM Activity





Thank you!

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