

2015 Community Survey

Community Prevention & Wellness Initiative

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OUTLINE

Goal, Purpose, Objectives

New in 2015

Requirements & Timeline

Coalition-specific Surveys

Cultural Competency

Recommendations

Questions

Goal, Purpose, Objectives



Community Survey – Strategic planning & Evaluation

GOAL

– assesses beliefs, knowledge, and customs regarding underage substance abuse and behavioral health – at the community level

Purpose

- contribute to the development of coalition strategic plans
- monitor and assess trends; contribute to biennial strategic plan updates
- To develop a statewide convenience sample profile



Community Survey Coalition Objectives

- Obtain a representative community sample of your community
- Consider cultural competency in data collection
- Conduct community coalition outreach

NEW in 2015



2015 Changes

- **One CORE survey** with transgender question
 - What is your gender?
 - Male
 - Female
 - Transgender
- **Survey length year-to-year**
 - Long surveys every EVEN year
 - Shorter surveys every ODD year



2015 Changes – Survey length year-to-year

- **EVEN YEARS EXAMPLE - 2014**
 - CORE 26 Questions
 - EXPANDED – 31 Questions

- **ODD YEAR EXAMPLE - 2015**
 - CORE 21 questions
 - 10 questions rotated off from the 2014 survey

**2016 Community Survey – longer survey,
rotate questions back on**



2015 Changes

Fewer total pages

- Survey
 - 4 total pages
 - (**2** pages back-to-back)
- Survey introduction and contact information
 - 2 pages
 - (**1** page back-to back)

**2015 Survey – 3 pages
back-to-back**

2014 Survey – 6 pages back-to-back



10 questions deleted from 2014

Access

	Very Easy	Sort of Easy	Sort of Hard	Very Hard	Don't Know
2a If a youth (6 – 12 th grade) wanted to get some <u>alcohol</u> , how easy would it be for them to get some?	<input type="checkbox"/>				
2b If a youth (6 – 12 th grade) wanted to get some <u>marijuana</u> , how easy would it be for them to get some?	<input type="checkbox"/>				

Norms

14	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't Know
For each of the next statements, please indicate whether you strongly agree, agree, disagree, or strongly disagree.					
I wish I knew better what to say to my child about drugs (alcohol, tobacco, marijuana).	<input type="checkbox"/>				
What I say will have little influence on whether my child uses drugs.	<input type="checkbox"/>				
Drug education is best handled by the schools, not by parents.	<input type="checkbox"/>				
There are places in my community where I can learn more about how to help prevent my child from using drugs.	<input type="checkbox"/>				



10 questions deleted from 2014

Perceptions of wrong

16	How wrong do you think it would be for your child (6 th – 12 th grade) to . . .	Not At All Wrong	A Little Bit Wrong	Wrong	Very Wrong	Don't Know
	have one or two drinks of an alcoholic beverage nearly every day?	<input type="checkbox"/>				
	use marijuana once or twice a week?	<input type="checkbox"/>				
	use prescription drugs not prescribed to them?	<input type="checkbox"/>				

Norms

17	When your child (6 th – 12 th grade) goes out in the evening or on the weekend, how often do YOU:	Never	Rarely	Some-times	Usually	Always
	Ask who he/she will be with?	<input type="checkbox"/>				
	Ask where he/she is going?	<input type="checkbox"/>				
	If my child is attending a party, check to see if the party will have adult supervision?	<input type="checkbox"/>				
	Set a time for your child to be home?	<input type="checkbox"/>				
	Wait up until your child comes home?	<input type="checkbox"/>				
	Check to see if your child is under the influence of alcohol or drugs (talk with them, smell breath, and check eyes)?	<input type="checkbox"/>				



10 questions deleted from 2014

Norms

18 **How often do you think MOST PARENTS IN YOUR COMMUNITY do the following when their child (6th – 12th grade) goes out in the evening or on the weekend?**

	Never	Rarely	Some-times	Usually	Always
Ask who he/she will be with?	<input type="checkbox"/>				
Ask where he/she is going?	<input type="checkbox"/>				
If their child is attending a party, check to see if the party will have adult supervision?	<input type="checkbox"/>				
Set a time for their child to be home	<input type="checkbox"/>				
Wait up until their child comes home?	<input type="checkbox"/>				
Check to see if their child is under the influence of alcohol or drugs (talk with them, smell breath, check eyes)?	<input type="checkbox"/>				

Norms/
opinions

27 **What are your opinions?**

	Yes	YES, but only on special occasions	No	Don't Know
Do you believe it is OK for youth to drink at parties if they don't get drunk?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you believe it is OK for parents to offer their youth alcoholic beverages in their home?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you think most adults in our community feel it is OK for parents to offer their youth alcoholic beverages in their home?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



10 questions deleted from 2014

Perceptions/
consequences

28 **What do you think the legal consequences should be in our community if the police catch a youth (6 – 12th grade) drinking alcohol?**

Check all that apply.

- Youth should receive a fine.
- Youth should receive a jail sentence.
- Youth should be required to complete a diversion program or community service.
- The school should be notified (*student may have broken athletic department or scholarship policies*)
- Parents/caregivers should be notified.
- Other (*please specify*) _____
- Don't Know

Perceptions/
consequences

29 **What do you think the legal consequences should be in our community if the police catch an adult providing alcohol to youth (6 – 12th grade)?**

Check all that apply.

- Adults should receive a fine.
- Adults should receive a jail sentence.
- Adults should be required to complete a diversion program or community service.
- The parents/guardians of the youth caught using alcohol should receive a fine.
- There should be no legal consequences for adults who provide alcohol to under age youth.
- Other (*please specify*) _____
- Don't Know



10 questions deleted from 2014

Perceptions/
consequences

30 **What do you think the legal consequences should be in our community if the police catch youth (6 – 12th grade) using marijuana?**

Check all that apply.

- Youth should receive a fine.
- Youth should receive a jail sentence.
- Youth should be required to complete a diversion program or community service.
- The school should be notified (*student may have broken athletic department or scholarship policies*).
- Parents/caregivers should be notified.
- Other (please specify) _____
- Don't Know

Perceptions/
consequences

31 **What do you think the legal consequences should be in our community if the police catch an adult providing marijuana to youth (6 – 12th grade)?**

Check all that apply.

- Adults should receive a fine.
- Adults should receive a jail sentence.
- Adults should be required to complete a diversion program or community service.
- The parents/guardians of the youth caught using marijuana should receive a fine.
- There should be no legal consequences for adults who provide marijuana to underage youth.
- Other, please specify _____
- Don't Know



Community Survey – Survey Monkey Links

CHOOSE:

- Type of survey
 - CORE Survey
 - Coalition-specific Survey
- Language
 - English
 - Spanish
- **DATA ENTRY LINK:**
 - All coalitions will receive this link to enter data from hard copy surveys

Requirements & Timeline



Community Survey requirements

- 100 - 250 surveys per coalition – based on population of coalition community
 - Community population estimates reported in Community Needs Assessment Data Books
 - Sample size for a diverse representative sample

2015 Community Survey Sliding Scale Requirements

Coalition Population	Survey Requirements
0 – 3,999	100 surveys
4,000 – 10,999	140 surveys
11,000 – 29,999	180 surveys
30,000 – 49,999	215 surveys
More than 50,000	250 surveys



Community Survey requirements

100 surveys Population up to 3,999	
Tekoa	Mary Walker
Waterville	Darrington
Cusick	Republic
Pomeroy	Klickitat/Lyle
Morton	Dayton
Wahkiakum	



Community Survey requirements

140 Surveys 4,000 – 10,999 population	
Reardan	San Juan
Mount Adams	Tenino
Concrete	Castle Rock
Rainier	Ocean Beach
Stevenson-Carson	Omak
Quillayute Valley	Hoquiam
Cle Elum/Roslyn	Vashon Island



Community Survey requirements

180 Surveys 11,000 – 29,999 population	
Chimacum	Clarkston
Prosser	Washougal
Orting	Shelton
Othello	Sunnyside
Central Seattle	East Valley (Spokane)



Community Survey requirements

215 Surveys 30,000 – 49,999 population	
Ferndale	Moses Lake
Highline	Wenatchee
Walla Walla	Discovery
Monroe	North Kitsap
Oak Harbor	Bremerton



Community Survey requirements

250 Surveys 50,000+ population	
Franklin Pierce	SE Seattle
Marysville	Bellingham
Pasco	West Central (Spokane)
Clover Park	



Community Survey timeline

- August 28, 2015 – December 31, 2015
 - CORE survey links available 8/28/15
 - Submit request to your PSM
 - CORE or Coalition-specific survey
 - Spanish survey link
 - August 31, 2015
 - All hard copy surveys and translations available on Athena Forum
 - September 15, 2015
 - Data Entry Manual and data entry link available
- To entering data from hard copy surveys*
- October 15, 2015
 - Deadline for Final survey selection

Community Survey request timeline



Timeline for coalitions that have not yet requested their survey:

- EACH Monday NOON deadline
 - Submit your request by Monday noon to your Prevention System Manager
- Following Friday
 - CORE Survey links will be ready

Coalition Specific surveys



Coalition-specific survey & timeline

- Added at end of the CORE survey

STEPS:

1. Submit coalition – specific questions to your PSM
2. Technical assistance provided
 - Review of questions and translations
 - Advice on questions and responses
 - Provide seamless fit with core survey

- **The following questions are about your perceptions about youth gangs. ¶
A gang is a group of people with a leader who act together often for violent or illegal activities. ✕**

✕ What are your opinions? ✕

Strongly
Agree ✕

Agree ✕

¶
Disagree ✕

Strongly
Disagree ✕

Don't Know ✕



Coalition-specific survey & timeline

3. Draft survey link prepared and sent back to coalition
4. Coalition reviews and approves for final survey link

Consider the time needed to finalize your survey

Coalition-specific questions due date: October 15, 2015

Send to: martha.perla@dshs.wa.gov

Cc: steve.smothers@dshs.wa.gov and your PSM

Cultural Competency



Cultural competency

- Survey translations:
 - Cambodian, Russian, Somali, Spanish
- Principles of respect for persons in conducting surveys
- Attention to literacy level
 - Example: 6th grade reading level of survey introduction

CPWI 2015 Community Survey

Cultural competency



The community survey is anonymous

Contact information is separate from the survey

- Hard copy survey
- Survey Monkey
 - Email for contact information
CPWICoalitions@dshs.wa.gov

Recommendations



Community Survey recommendations

- Strive for a representative sample of community members
 - Review Coalition Databook Demographics page to identify target population
- Plan ahead:
 - Mark your calendar for special community/school events
 - Identify popular sites of your target population
 - Strategize how best to conduct surveys for target populations

QUESTIONS