

Prevention Redesign Initiative



Washington State
Division of Behavioral Health and Recovery



Photo by Tyler Johnson

PORT TOWNSEND

Prevention Redesign Initiative

Port Townsend is one of 19 communities statewide selected to receive support to focus on keeping youth, young adults and others free of alcohol and other drug misuse, while creating healthier communities. The program is called Prevention Redesign Initiative (PRI). It is a collaboration between Olympic Educational Service District 114, Port Townsend School District, Jefferson County Public Health and the Jefferson County Community Network. It is funded by the state Department of Social and Health Services' Division of Behavioral Health and Recovery (DBHR). Jefferson County Community Network will facilitate the program through a PRI work group. If you are interested in participating in the Jefferson County Community Network or the PRI work group, please contact Kelly Matlock, the Prevention Redesign Community Coordinator.



Jefferson County Community Network

“Working together to help children, youth and families succeed.”

615 Sheridan Street
Port Townsend, WA 98368

Prevention Redesign Community Coordinator



Kelly Matlock Jefferson County Public Health

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Kelly has worked in substance abuse treatment for 21 years, and for the last five years has worked in substance abuse prevention. Her skills include community mobilization, coalition building, capacity building and direct service delivery.

The **Jefferson County Community Network (JCCN)** is a prevention advocacy organization that brings parents, schools, agencies, and community groups together to work on preventing youth substance abuse and child abuse/neglect. The JCCN is part of the Family Policy Council, a DSHS agency that focuses on social issues at the local level by working with County Networks state wide. The JCCN is also Jefferson County's policy board for the Washington State Community Mobilization program. The Community Network is governed by a policy board consisting of citizen volunteers and representatives from local agencies.

Board Members

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Kate Pike
Louise Huntingford
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*We work to promote healthy children,
healthy families and a healthy community.*

Other PRI Contacts

Jefferson County Community Network



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Olympic Educational Service District 114

Prevention/Intervention Specialist



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County Contact & JCCN Board Member



Julia Danskin

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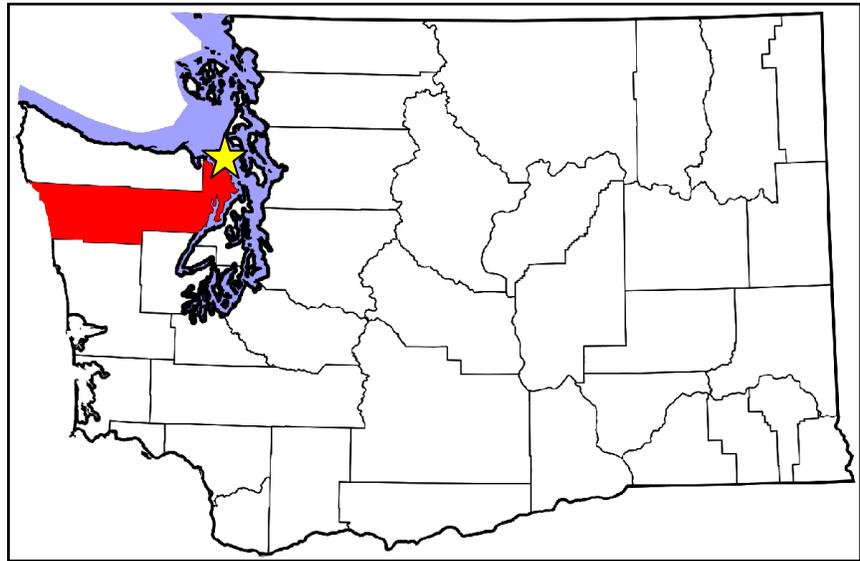
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Jefferson County, Washington



Brief Community Profile

Highlights of Local Problems

Port Townsend High School is a small rural school with limited school and community resources. Some of the categories where Jefferson Co. youth reported higher use rates than the State in the 2010 Healthy Youth Survey are:

8th grade	Jeff. Co.	WA
30 day marijuana use	13.2%	9.2%
30 day illegal drug use	13.3%	9.7%
10th grade		
30 day alcohol use	36.7%	27.5%
30 marijuana use	34%	19.9%
Believe there is no harm from marijuana use	39.5%	8.4%
Student perception that regular alcohol use is not wrong	30.4%	18.4%

Current Evidence-Based Prevention Programs

County Middle Schools

Protecting You/ Protecting Me

Project Alert

Port Townsend High School

Project Success at PT High School

General Statistics

Community:	Port Townsend
Population:	9055
Zoning:	Rural
Ethnic Diversity:	
White	96.8%
African American	0.3%
American Indian and Alaska Native	0.5%
Asian	0.8%
One or more race	1.7%
Median Household Income:	\$40,224
Coalition Founded:	1994

What is the true cost of substance abuse?

In 2010 the Jefferson Co. Substance Abuse Advisory Board did a comprehensive review and report of public funding spent on the direct and indirect costs associated with substance abuse in Jefferson Co. for 2007. The report was modeled on a study completed by Columbia University's Center of Alcohol and Substance Abuse (CASA). The cost was estimated at over \$17 million. This means that in Jefferson Co. the cost of substance abuse to every man, woman and child was approximately \$600 (in 2007).

To learn more go to:

www.jeffcocommunitynetwork.org/truecost