

Community Prevention and Wellness Initiative

Partners for Healthy Communities

Coalition Mission:

To organize a coalition of parents, students, educators, and other concerned community organizations and individuals, for the purpose of developing an awareness of the drug problem in Othello, and create a drug and alcohol free environment for our youth.



Coalition Coordinator

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**Integrated HealthCare
Services of Adams County**

P.A.I.D. Othello



About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together

The Othello PAID Coalition “People Against Illegal Drugs” is a “grassroots” organization that began in 1985. After several alcohol-related fatalities within the community, a group of concerned residents came together to raise parental awareness about alcohol and drug use by local youth.

Our coalition members represent many sectors, including media, schools, law enforcement, and juvenile justice. These sectors are represented by the following organizations: Adams County Juvenile Court, Othello School District, Inspired Development Center, Integrated HealthCare Services of Adams County, Adams County Health Department, Adams County Sherriff’s Office, Othello Police Department, ESD 123, Chamber of Commerce, parents, youth, and business owners. Our coalition is very engaged and enthusiastic about making positive changes in our community.

Other Contacts

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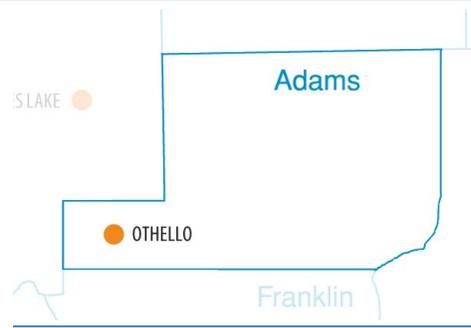
CPWI is funded by:



Transforming lives

For more information about
CPWI visit

[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)



About Our Community

Othello, located in the Panhandle of Adams County, is the “Heart of the Columbia Basin” with a population of approximately 7,364.

Geographically Othello is 3.18 square miles. Othello is 45 miles west of Ritzville, which serves as the county seat.

The 2010 U.S. Census Bureau showed Othello’s racial makeup is 0.5% black, 2.2% American Indian and Alaska Native, 1.2% Asian, 74.7% Hispanic or Latino origin, and 23.4% white-, non Hispanic.

The median income for a household in the community is \$38,285, compared to Washington State which is \$57,244. The per-capita income for Othello was \$14,873. About 28.4% of families are below the poverty line, compared to the Washington State rate of 12.1%.

About Prevention Programs in our Community

We work...

- To increase community connectedness to reduce and prevent youth alcohol use by offering the Hey Kids Summer Youth program.
- To reduce youth access to alcohol in Othello by hosting Town Hall Meetings and organizing Let’s Draw the Line events.
- To reduce community laws and norms favorable to alcohol use in the Othello Community by running a local media campaign and developing a social host ordinance.
- To increase commitment to school among Othello students by providing prevention and intervention services.
- To increase family management skills among Othello parents and guardians by providing Parenting Wisely and Strengthening Families programs.
- To decrease early initiation of substance use with the LifeSkills Training Middle School Program.

The effectiveness of coalition efforts is measured by participant surveys.