

# Law Enforcement Sector Presentations

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# Objectives

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During this segment we will present:

- Tips on how coalitions can best reach out and involve law enforcement.
- Benefits that law enforcement sees in participating with a coalition.
- Resources for coalitions related to law enforcement.

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# Format/Structure

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- Each guest will have about 5 minutes to discuss a specific topic.
- Hold your questions.  
Q&A time towards the end.
- Expect 1 or 2 polls.
  
- Not a thorough exploration.
- Different than panel from January, 2013.
- Beneficial to any coalition, regardless of your stage of development.

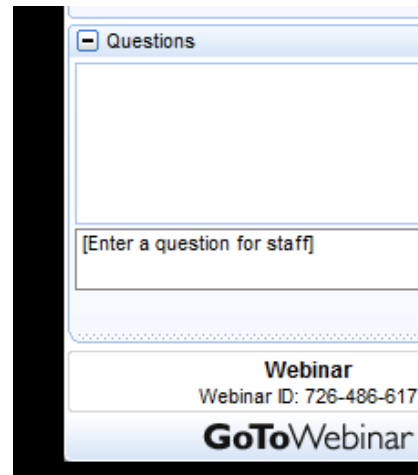
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# Questions at the end

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Type them in the “Questions pane”.



We can unmute you during the Q&A section.

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# Poll – Current Level of Involvement

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- Describe the current level of involvement from law enforcement:
  - A. No involvement at all.
  - B. Rep on coalition, but not very active.
  - C. Active/engaged rep on coalition.
  - D. At least 1 collaborative project with LE each year.
  - E. Meet and plan with LE at least monthly.

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# Chief Flint Wright

Long Beach  
Police Department

Tips for successfully involving  
law enforcement.

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# Tips for successfully involving law enforcement

- **Identify or develop areas where Police Dept. priorities and Coalition Goals overlap.**
  - “Zero Tolerance” policy for underage drinking.
  - Give these areas time. Successes with Zero Tolerance in Long Beach did not happen overnight.
- **Offer activities that are discrete, specific & doable.**
  - Keep the coalition visible in the public’s eye.
  - Plan for follow-up recognition to those who helped.
- **Provide opportunities for leadership and learning.**
  - Chief Wright serves as coalition chair.
  - Attending CADCA helped with learning the language and concepts behind community-based prevention work (ie: evidence-based strategy).

Bonus Slide:  
Slide not shown during call.

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# Officer Branden McNew

Castle Rock  
Police Department

How we work with the Castle  
Rock CARE Coalition – an  
officer's perspective.

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# Questions for Officer McNew

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- **Why is being involved with the coalition personally important to you?**
- **How are you kept in the loop and involved with the work of the coalition?**
- **What are some things that would ‘turn you off’ from coalition involvement?**

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# Andi Ervin, on behalf of Chief Larry Schreckengast

Omak  
Police Department

How “Openline” radio show and  
PSA opportunities came  
together.

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# PSAs

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# Poll – Incorporating ideas heard today.

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- How comfortable are you with incorporating ideas/suggestions discussed today?
  - A. Not at all likely.
  - B. Somewhat likely.
  - C. Likely.
  - D. Very likely.

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[www.UDETC.org](http://www.UDETC.org) – web-based, on-line courses



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# [www.UDETC.org](http://www.UDETC.org) – Webinars (MP3s & PDFs)

The screenshot shows the homepage of the Underage Drinking Enforcement Training Center (UDETC). The header includes the organization's name, contact information (udetc@udetc.org, 1-877-335-1287), and a navigation menu with categories like Home, Community Based Programs, Law Enforcement, Leadership Institute, Youth Initiative, Judicial Project, and Distance Learning. A search bar is located on the left. The main content area features a 'Judicial Project' section with a gavel image and a 'Featured Content' section with a 'National Electronic Seminars/Webinars' link. Below this is a '2012 Past Conferences' section with a table of events.

Select a Year	Select a Category
2012	Display

**2012 Past Conferences**

Conference Title	Date
Maximizing Today's Technology to Reduce Underage Drinking <a href="#">Jared Olson</a> / <a href="#">John Schutt</a> / <a href="#">Schutt Presentation</a> / <a href="#">Olson Handout</a>	12/20/2012
Managing Alcohol Outlet Density to Reduce Youth Access to Alcohol <a href="#">Sparks presentation</a> / <a href="#">Carritt presentation</a> / <a href="#">Issue brief</a> / <a href="#">Campaign Resolution</a> / <a href="#">Spanish Campaign Resolution</a> / <a href="#">Outlet Density Strategizer Nov 2011</a>	9/20/2012
Creating and Sustaining True Youth-Driven Programs - Using a Statewide Youth Council <a href="#">Youth Driven Programs</a>	9/13/2012
Successful Family Skills to Prevent Underage Drinking <a href="#">Family Skills</a>	6/21/2012
Alcohol Trends and Research Updates <a href="#">Maizer presentation</a>	4/19/2012
Looking at Underage Drinking Data: What Do the Numbers Tell Us? <a href="#">Presentation handout</a>	3/15/2012
Youth as Advocacy Allies: A Framework for Involving Youth in Prevention Strategies <a href="#">7 principles of youth engagement</a> / <a href="#">four myths of youth participation</a> / <a href="#">Collins presentation</a> / <a href="#">YEG- Youth Engagement Checklist</a>	1/19/2012

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# [www.UDETC.org](http://www.UDETC.org) – Publications such as Guidebooks

The image displays two screenshots of the Underage Drinking Enforcement Training Center (UDETC) website. The top screenshot shows the 'Law Enforcement' page, which features a navigation menu, a search bar, and a featured content section with a photo of a police officer. The bottom screenshot shows the 'Publications' page, which includes a search bar, a list of publications, and a featured publication titled 'Environmental Strategies to Prevent Alcohol Problems on College Campuses'. Both screenshots include contact information for UDETC and a navigation menu with options like Home, Community Based Programs, Law Enforcement, Leadership Institute, Youth Initiative, Judicial Project, and Distance Learning.

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# [www.StartTalkingNow.org](http://www.StartTalkingNow.org) – SHO How-To Guide



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The screenshot shows the Washington Traffic Safety Commission website. The main navigation bar includes Home, Programs & Priorities, Research & Data, Grants, Traffic Laws, and Resources. The page title is "Chelan-Douglas County Target Zero Traffic Safety Task Force".

**Chelan-Douglas County Target Zero Traffic Safety Task Force**

**Eveline Roy**  
 Target Zero Manager  
 Office: 509.888.4205  
 Fax: 509.888.4349  
 Email: er.roy@wstsc.net

**Overview**  
 The Chelan-Douglas County Traffic Safety Task Force is managed by the Wenatchee Police Department, Wenatchee being the largest city in the two county region. The task force supports Washington State's Strategic Highway Safety Plan: Target Zero, through collaboration with regional law enforcement agencies and other private and government agencies focused on eliminating the number of deaths and disabling injuries caused by motor vehicle collisions.

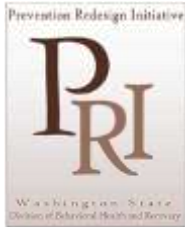
**Let's Draw the Line -- Preventing Underage Drinking**  
 Chelan Douglas County Child Passenger Safety Team:

The map shows Washington State counties with Chelan and Douglas counties highlighted in the northwestern part of the state. Other counties shown include Skagit, Whatcom, Pacific, Lewis, Clark, Yakima, Klickitat, Benton, Wells, Walla, Asotin, Columbia, Garfield, Franklin, Grant, Adams, Whitman, and Thurston.

**Task Forces**

- Adams County
- Asotin County
- Benton County
- Franklin County
- Garfield County
- Grant County
- Lewis County
- Lincoln County
- Mason County
- Spokane County
- Stevens County
- Thurston County





# Thank You!

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