



Partnerships for Success

Targeted Enhancement Projects

1. Prescription Drug Misuse/Abuse Prevention
2. Marijuana Misuse/Abuse Prevention
3. Community Surveillance Projects (i.e., message mapping or measuring coalition contribution)
4. Outreach to Active Duty Military Families & Veterans
5. Coalition to Coalition Mentoring
6. Certified Prevention Professional Incentive





Prescription Drug Misuse/Abuse Prevention

- High-need communities that identify prescription drug abuse as one of the their top priorities in their strategic plan
- PFS funds available to start or enhance prescription drug take-back programs such as drop boxes and public education campaigns.
- Up to \$4,500 per selected community





Marijuana Misuse/Abuse Prevention Project

- Funds will be available to start or enhance projects that are focused on marijuana use prevention services.
- Multi-domain such as public education or a universal parenting program in concert with a youth-focused evidence/research-based program with outcomes in marijuana use prevention or demonstrated sustained reduction in risk factors with specificity to marijuana.
- Up to \$4,500 per selected community





Community Surveillance Projects

- Use Information Dissemination Mapping and/or Coalition Contribution Analysis
 - Mapping will evaluate the “reach” of messages into the community, as well as attitudes and behaviors about underage drinking and/or prescription drug misuse (Chavez, 2011).
 - Using the methodology developed by the Community Systems Group Inc., for the Coalition Contribution Analysis, the coalitions will record critical events and activities to document the impacts of their coalition (Evensen, 2012).
 - Up to \$4,500 per selected community





Outreach to Active Duty Military Families & Veterans Project

- PFS sites that are densely populated with active duty military families or veterans.
- Projects that specifically target outreach and participant recruitment to this population.
- Coalitions must have a partnership with a local military servicing agency for this project.
- Up to \$2,000 per selected community





Coalition Sector Mentoring Project

- To promote cross-site learning, mentor coalitions will receive a small stipend to support a specifically assigned coalition, provide materials publicly on the state's Athena Forum website, host learning sessions, or sponsor cross-site networks of sector leadership.
- Up to \$2,000 per selected community





Prevention Professional Certification Incentive

- To advance workforce development, DBHR will provide a one-time incentive to coalition whose staff are not currently certified if they gain their Prevention Professional Certification within one year.
- Up to \$320 per selected community





Polls

- Please let us know if you think that the coalition that you work with would be interested in these various projects.

