

**Republic Reducing Alcohol and Drug use Coalition
(R RAD Coalition)
Strategic Plan**

Appendix 6. Action Plan

Republic Reducing Alcohol and Drug use (R RAD) Coalition

Goal 1: Increase membership of the coalition by 10% by June 30, 2015.

Objective 1.1: Increase membership on coalition from groups that are currently under-represented, specifically volunteer citizens, parents and youth.

Strategy 1.1.1: Disseminate information about the coalition to community using media and town hall meetings, attend community group meetings, and invite general public to join with special focus on under-represented groups.

Intervening Variable: Community disorganization

Local Condition: Community lacks formal structure and resources to address youth substance abuse. Families and organizations are disconnected from each other and operate in isolation.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Recruitment/Capacity Building Activities	The purpose of this activity is to inform the community of the coalition, recruit new members, gather data, share prevention messages, and disseminate relevant survey results.	Attend community and civic group meetings between June, 2014-June, 2015	10-15 meetings 1.5 hour each	All Community members	R RAD Coalition	Coalition Coordinator, Coalition Chair, Coalition Members
Information Dissemination Activity	The purpose of this activity is to provide information regarding the Coalition to	Ongoing	Every 2 weeks Media,	All Community Members	R RAD Coalition	Coalition Coordinator, Public

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inform the community regarding coalition mission and recruit new members.	Newsletters, Social Media including Facebook and website	Adult Population	Awareness Committee Members
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Goal 2: Increase knowledge of the coalition role, purpose, and mission in the community.

Objective 2.1: Increase awareness of the coalition work by 20% by June 30, 2015 as measured in annual community surveys.

Strategy 2.1.1: Provide public awareness information and education about coalition initiatives.

Intervening Variable: Low community readiness and high community tolerance for problem behaviors. HYS indicates that 74% 8th and 10th graders don't think drinking is wrong and that 89% of their friends drink alcohol; there is a marked absence of youth ATOD infraction reports from local law enforcement.

Local Condition: Survey results indicate a low awareness of R RAD or of problems associated with underage drinking and other drug use.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Information Dissemination Activity SAPT Block Funding	The purpose of this activity is to provide information regarding the Coalition in attempts to inform the community re coalition mission and	Ongoing	Every 2 weeks Media/Newsletters, social media including Facebook	All Community Members	R RAD Coalition	Recruitment and Public Awareness Committee Members, Coalition

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coalition initiatives.

and website

Coordinator,
Youth Action
Committee
Members

Goal 3: Increase knowledge of relevant prevention topics and the SPF for all coalition members and coordinator in order to build Coalition Capacity.

Objective 3.1: Increase prevention knowledge of adult and youth coalition members and educational staff by 10% by June 30, 2015 as measured by pre and post surveys.

Strategy 3.1.1: Provide specific training on the SPF and community based process and other relevant topics as identified in needs assessment and further described in strategic plan.

Intervening Variable: Limited professional development opportunities relevant to ATOD abuse prevention and positive youth development. Coalition member survey indicates need for education about various drugs, understanding a drug court intervention model, how to recognize when someone is under the influence, and how to develop policy.

Local Condition: Coalition members indicate need for and interest in knowledge and skills development in order to be more effective coalition members.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Training for Coalition Members and Coordinators PFS Funding	The purpose of this activity is to provide training regarding community based process and the SPF to coalition members and	Ongoing	6 trainings throughout the fiscal year	Trainers provided for local trainings to coalition, coordinator, and	R RAD Coalition	Training Committee Members, Coalition Coordinator

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coalition coordinators.		community				
Please review list of trainings below.						
Develop and provide Coalition Orientation to Coalition Members	The purpose of this activity is to provide training about the SPF and adolescent behavioral health	Ongoing	2 trainings 1 st in September 2 nd in March	Offered to adult and youth coalition members	R RAD Coalition	Coalition Coordinator, Prevention System Manager
Attend CADCA Leadership Forum and Mid-Year Institute CADCA: PFS Funding	Attend training specific to the Strategic Planning Framework and related prevention topics.	Annually in February and July	2 trainings a year dependent on funding	Coalition Coordinator, 4 coalition members (either 4 youth or 4 adults)	R RAD Coalition	Training Committee Members, Coalition Coordinator
Provide youth engagement strategies workshop PFS Funding	Conduct workshop to build coalition capacity to work with youth	Summer, 2014	1 training per year	Coalition members	R RAD Coalition	Training Committee Chair; Coalition Coordinator
Provide cultural competency training PFS Funding	Bring in presenter with expertise on topic for workshop with coalition to increase capacity	Summer, 2014	1 training per year	Coalition members	R RAD Coalition	Training Committee Chair; Coalition Coordinator

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Goal 4: Reduce Community laws and norms favorable to use.

Objective 4.1: Increase communication and partnership between school and law enforcement for consistent enforcement of policies and laws.

Strategy 4.1.1: ATOD Policy review and development.

Objective 4.2: Increase educator understanding of school substance abuse issues and how to identify when a student is under the influence by 20% as indicated by pre and post quizzes.

Strategy 4.2.2: Conduct teacher training/in-service by law enforcement, health care professional, and/or Prevention Specialist.

Objective 4.3: Increase communication and partnership between the Prosecuting Attorney’s office, Juvenile Justice Department, the Superior Court, and law enforcement.

Strategy 4.3.3: ATOD policy and practices review, and data systems analysis.

Intervening Variables: Poor communication flow between organizations responsible for enforcement of rules, policies and laws relating to underage drinking and other drug use. Limited enforcement options as reported by school administration and District Court judge. Poor recognition of drug influenced behaviors in the school setting as reported by school administration.

Local Conditions: Teachers cite uncertainty regarding recognizing when a student is under the influence. School administrators report limited options to manage suspected and confirmed violators of school conduct code. District Court expresses an interest in establishing a drug court, a military veteran’s court and supports the idea of a youth court.

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ATOD Policy review and development	R RAD will bring together school administration and local enforcement to bridge the gap between school policy and law enforcement efforts.	Ongoing	Convene workgroup to review current policies and laws to develop options and make revisions and recommendations.	Republic School District and Law Enforcement	R RAD Coalition	Coalition Chair, Republic HS/MS/ES Principals, Policy Committee

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			Meet quarterly.			Members
ATOD In-Service Education PFS Funding	R RAD will coordinate and support the provision of teacher in-service training for area educators working with youth	School year 2014-2015	Minimum of two workshops will be offered to all area educators; plus notification of relevant webinars.	Republic School District staff (40) , Grace Christian Academy (5)	R RAD Coalition	Training Committee Members, Coalition Coordinator
ATOD Policy and practices review and data systems analysis	R RAD will convene work group meetings with the Prosecuting Attorney, Juvenile Probation and Diversion Officer, law enforcement and Superior Court representatives to identify barriers and solutions for expeditious processing, data entry, case history management, and alternative sentencing practices.	Summer, 2014	Convene work group to review current policies and laws and make revisions and recommendations. Meet quarterly.	All community members	R RAD Coalition	Coalition Chair, Policy, Laws and Enforcement Committee Members, Coalition Coordinator
Prepare to establish School-based Peer Review Discipline board and Community-based Youth Court	Engage youth in model research, develop alternative conduct code violation consequences; identify training needs.	Winter, 2015	Assist with resource identification/utilization, and provide information to inform program and policy design. Meet semi-monthly.	Youth members	R RAD Coalition	Coalition Chair, District and Superior Court Judges, Policy Committee Members, Coalition coordinator
Social Host Ordinance	R RAD will convene work	Summer, 2014	Convene work group to	All	R RAD Coalition	Coalition

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<p>Development Preparation</p> <p>PFS Funding</p>	<p>group meetings with Republic City Council, Ferry County Commissioners, and the Prosecuting Attorney to develop a local social host ordinance.</p>	<p>review existing social host ordinances in other communities, adapt and adopt local ordinance. Meet monthly.</p>	<p>community members</p>	<p>Chair, Policy, Laws and Enforcement Committee Members, Coalition Coordinator</p>
<p>Support City and County development of recreational marijuana policies and ordinances</p>	<p>R RAD will convene work group meetings with Republic City Council, Ferry County Assessor, Ferry County Commissioners, and the Prosecuting Attorney to develop local ordinance(s) to manage the production, processing and sale of recreational marijuana in Ferry County.</p>	<p>Spring 2014</p>	<p>Convene a symposium with the Liquor Control Board, Municipal Research and Services Center, Attorney General's office to assist with understanding ramifications of I-502 and to develop local ordinance(s).</p>	<p>All community members</p> <p>R RAD</p> <p>Coalition Chair, Policy, Laws and Enforcement Committee Members, Coalition Coordinator</p>

Goal 5: Increase family management skills

Objective 5.1: Improve communication skills among parents and caregivers of youth between the ages of 9-14 in Republic by 10% as indicated by pre and posttest surveys.

Strategy 5.1.1: Talk. They Hear You program adoption and implementation.

Strategy 5.2.2: Strengthening Families program adoption and implementation.

Intervening Variable: Community exhibits favorable attitudes regarding underage consumption of alcohol and other drugs. 41.67% of adults who responded to the Community Attitudes and Perceptions survey indicated that they think most adults

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think it's ok for parents to offer their teenage children alcohol. 28% of 8th and 10th graders think the community doesn't think drinking is wrong, as indicated in the 2012 HYS.

Local Conditions: Youth report taking alcohol from home. Youth perceive they either won't be caught using or will not be punished if caught.

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Talk. They Hear You.	Talk. They Hear You is a national public awareness campaign that provides parents of children ages 9-15 with information and strategies for successfully talking about ATOD with their children.	Ongoing	Social norms mini-campaigns, community presentations, use social media and traditional media to share messages.	All community members	R RAD	Media Committee Members

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Strengthening Families For Parents and Youth (ages 10-14)	Strengthening Families is a family skills training program designed to increase knowledge, enhance bonding, and developing consistent expectations and consequences.	Winter, 2015	7 sessions plus 4 booster sessions beginning in January	Families and youth	R RAD	Public Awareness Committee, Coalition Coordinator, SAS
PFS Funding						

Goal 6: Decrease the risk associated with favorable attitudes towards the problem behavior

Objective 6.1: Increase perception of harm of alcohol use by youth, ages of 9-14, in Republic by 10% as indicated by pre and posttest surveys.

Strategy 6.1.1: Project SUCCESS program adoption and implementation.

Objective 6.2: Increase understanding of risk and perception of harm from marijuana use by youth, ages 9-20, in Republic by 10% as indicated by pre and posttest surveys.

Strategy 6.2.2: Initiate Above the Influence media campaign to increase awareness of negative effects of substance use and increase anti-drug beliefs in youth, ages 9-18, in Republic by 10% as indicated by Healthy Youth Survey results.

Intervening Variable: Community exhibits favorable attitudes regarding underage consumption of alcohol and other drugs. 49 of 56 completed Town Hall Meeting surveys indicated that lax parental attitudes were a serious concern; 41.67% of adults who responded to the Community Attitudes and Perceptions survey indicated that they think most adults think it's ok for parents to offer their teenage children alcohol; youth indicate they get alcohol from home with or without permission on the 2012 HYS.

Local Conditions: Survey results indicate lax parental attitudes regarding underage alcohol and other drug use. Adults perceive that other adults are providing youth with alcohol. Youth believe peers are drinking alcohol.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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Project SUCCESS	Project SUCCESS provides staff development on ATOD issues,	During the 2013/2014	Ongoing	Identified high risk	ESD 101 Republic School District	Student Assistance

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	screening and referral for high risk students, individual and small group counseling, school wide prevention activities.	school year		students, self-referred students, staff		Specialist
Above The Influence PFS Funding	Above the Influence is a National Youth Anti-Drug Media Campaign designed to increase awareness of influences on youth, build youth skills to resist negative influences and educate youth in order to make informed choices.	March to September, 2014	2 meetings a month	Youth, community at large	R RADC	Youth coalition representative, Coalition Chair, Coalition Coordinator

Goal 7: Increase community connectedness

Objective 7.1: Provide opportunity to partner and collaborate to reduce substance abuse in the Republic community.

Strategy 7.1.1: Republic Reducing Alcohol and Drug use (R RAD) Coalition.

Intervening Variable: Community lacks organized effort to address issues related to underage drinking and other drug use. Community mobilization funding was eliminated July, 2013, resulting in the disintegration a coordinated effort to provide ATOD use and violence prevention efforts.

Local Condition: Although a number of youth development programs exist, they frequently operate in isolation, and lack an ATOD use prevention focus.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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Republic Reducing Alcohol and Drug use (R RAD) Coalition.	R RAD Coalition members are invested grassroots community members who are	October, 2013 to present; monthly	Meetings are 1 ½ hours once a	All community members	R RAD	Coalition Chair, Coalition Coordinator

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committed to coming together to make a difference by addressing substance use in the Republic community.	meetings; choice of 11:00 a.m.-12:30 p.m. or 5:30-7:00 p.m.	month; offered mid-day and early evening on the same day; sub-committee meetings as needed.
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Goal 8: Reduce social access of alcohol to youth

Objective 8.1: Educate adults about risks and consequences of providing alcohol to youth and to reduce social access to alcohol.

Strategy 8.1.1: Implementation Let's Draw the Line.

Strategy 8.1.2: Conduct a Town Hall Meeting to inform parents, youth, and community members of the local trends as they relate to underage drinking and marijuana, and to increase awareness of the coalition.

Intervening Variable: Youth have ready access to alcohol. 2012 HYS results indicate 8th and 10th graders get alcohol from home; excessive external advertising by retailers in Republic expose youth to an over-abundance of alcohol promotion; young adults provide alcohol to high school and middle school friends as part of their social network.

Local Conditions: HYS results indicate youth get alcohol from home. Anecdotal reports indicate parents provide alcohol to youth. Liquor store compliance reports indicate there have not been sales to minors.

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Let's Draw The Line.	Let's Draw the Line is a WA state-wide media campaign to reduce the incidence of adults	Ongoing	Social norms mini-campaigns,	All community members	R RAD	Media Committee Members,

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	providing alcohol to youth and to reduce social access to alcohol.		community presentations, use social media and traditional media to share messages			Youth Action Committee Members, Coalition Coordinator
Town Hall Meetings	Conduct a community town hall meeting and community resource fair	Semi-annually: spring and fall	2 meetings	Community at large	R RAD	Coalition Chair, Training, and Media Committee Members, Coalition Coordinator

Goal 9: Reduce access to prescription drugs

Objective 9.1: Educate adults about risks and consequences of failing to secure prescription medications or dispose of old medications.

Strategy 9.1.1: Implementation of Rx for Understanding for grades 5-8 and Smart Moves Smart Choices for grades 7-12 curricula.

Strategy 9.1.2: Install a permanent, secure medicine drop box in Republic.

Intervening Variable: Youth are using prescription drugs to get high. 2012 HYS indicated an increase in from 2% to 8% for 8th and 10th graders.

Local Condition: HYS results showed a sharp increase in the abuse of prescription drugs by 8th and 10th graders.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>