

**Let's Draw the Line Between Youth and Alcohol 2012 Project Materials List**  
*(Click on a link and then follow the directions to download the materials)*

<p><b>Materials to get you started:</b></p>	<ul style="list-style-type: none"> <li>➤ <a href="#">Campaign Preview Packet</a></li> <li>➤ <a href="#">Registration Form</a></li> <li>➤ <a href="#">Materials Order Form</a></li> <li>➤ <a href="#">11"x17" sign</a></li> <li>➤ <a href="#">Hero Cards</a> (Order cards using the Materials Order Form)</li> <li>➤ <a href="#">Tee shirt order form</a></li> <li>➤ <a href="#">Web banner located on landing page</a></li> </ul>
<p><b>Project 1: Law Enforcement and Legislators Draw the Line Between Youth and Alcohol</b></p>	<ul style="list-style-type: none"> <li>➤ <a href="#">Project 1 Packet—Description, Final Report Form</a></li> <li>➤ <a href="#">Sample press release for event template</a></li> <li>➤ <a href="#">Sample radio script</a></li> <li>➤ <a href="#">Tips on Contacting Legislators</a></li> </ul>
<p><b>Project 2: Retailers Draw the Line Between Youth and Alcohol</b></p>	<ul style="list-style-type: none"> <li>➤ <a href="#">Project 2 Packet—Description, Award Form, Checklist, Final Report Form</a></li> <li>➤ <a href="#">Advertising Awareness - Alcohol and Tobacco Marketing Training PPT, including CANS survey instruction (Project 2 - LDTL)</a> – Note: This is a large PowerPoint and may take some time to load on your computer.</li> <li>➤ <a href="#">Advertising Awareness Training - Marketing Alcohol and Tobacco Presenter Outline (Project 2- LDTL)</a></li> <li>➤ <a href="#">Community Assessment of Neighborhood Stores (CANS) Survey (Project 2 - LDTL)</a></li> <li>➤ <a href="#">Facts About Alcohol Advertising and Youth</a></li> <li>➤ <a href="#">LCB Fact Sheet on Advertising Rules</a></li> <li>➤ <a href="#">LCB Reporting an Advertising Rule Violation</a></li> <li>➤ <a href="#">LCB Responsible Alcohol Sales Guide (with Acknowledgement of Understanding)</a></li> <li>➤ <a href="#">Sample radio script</a></li> <li>➤ <a href="#">Youth Alcohol Use Fact Sheet for your county</a> (Place your mouse cursor on your county and click)</li> </ul>
<p><b>Project 3: Social Host Ordinance</b></p>	<ul style="list-style-type: none"> <li>➤ <a href="#">Project 3 Packet—Description, Guidelines, Final Report Form</a></li> <li>➤ <a href="#">Petition template</a></li> <li>➤ <a href="#">“Drafting a Social Host Ordinance: A How-To Guide for Washington State Communities”</a></li> </ul>