

Community Prevention & Wellness Initiative

Partners for Healthy Communities

Coalition Mission

To build and sustain a healthy South Whidbey Community through prevention strategies, education and health promotion.



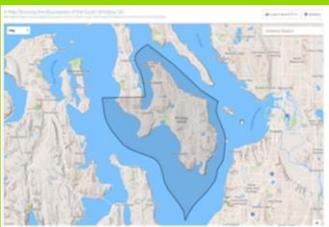
Coalition Coordinator

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Lauri Johnson 1998 SWHS graduate. She has worked in South Whidbey as a Family Support Specialist with a focus on parent and family engagement, facilitation of Evidence Based parent education, group facilitation and volunteer coordination.



Community Wellness Coalition *serving* South Whidbey



About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities & Schools Working Together

The Community Wellness Coalition was founded in November 2018 when the South Whidbey School District was awarded the CPWI grant. A Coalition Coordinator was hired in December of 2018 and the efforts to reduce youth substance use and youth empowerment utilizing a community based process began. Organizations and individuals came together as partners to examine data, assess the needs/resources, and prioritize Evidence Based strategies to have the greatest positive impact on South Whidbey.

Partners include Langley Police Department, Island County Public Health, Readiness To Learn, Living Design Foundation, Partners for Youth Empowerment, Circle of Wellness Clinic, and South Whidbey School District. As the Coalition grew parents, youth, leaders for youth in faith-based organizations, and Student Assistance Professional joined us in strategizing and implementing services.

The Strengths of the South Whidbey Coalition is the passion and commitment to a healthy community. The CWC SW CARES is committed to assessing the needs and the resources of the South Whidbey, community, implementing Evidence Based programs to ensure effectiveness, and create a network of youth substance use/misuse prevention educators.

About Our Community

The South Whidbey Community is defined by the lines of the South Whidbey School District #206. The District is 60 square miles serving approximately 1,398 students in three traditional schools and one alternative program. South Whidbey School District owns three properties which house students fulltime and one partnership campus South Whidbey Community Center (also known as “The Center”) that provides gym facilities and community engagement.

Whidbey Island is known for its natural beauty, outdoor recreation, commitment to the environment, and marine conservation, and enthusiasm for the arts. Tourist and small-scale farming are predominant industries. The area is a popular destination for people traveling through the Pacific Northwest seeking beaches, woodland trails and outdoor recreation opportunities. The city of Langley, known as *The Village ByThe Sea*, is the only city governed independently in the “south end” jurisdiction within Island County. This is a popular hot spot for tourist and locals alike year-round.

About Prevention Programs in our Community

The Community Wellness Coalition *servicing* South Whidbey aims to reduce underage alcohol and marijuana use and youth use of illegal opioids while increasing an accurate public awareness of risk and protection. We will increase community connectedness through the efforts of collaborative coalition work. We recognize that in this work it is easy to become focused on the problem and less on the positive. It is our priority to incorporate the Science of the Positive along with Prevention Science Strategies. We will increase community capacity to address youth substance use; reduce disruptive behaviors in classrooms; decrease availability by reducing social access of opioids and other prescription drugs; reduce community laws and norms favorable towards use of alcohol and other drugs; and decrease favorable attitudes towards use of opioids, alcohol, marijuana and other drugs by increasing the perception of risk of harm and increasing a positive community norm using language that balances hope and concern.

The following is a summary of strategies and programs that will be implemented by the Community Wellness Coalition before September 29, 2020.

- National Prescription Drug Take Back Day Events
- Starts with One Opioid Misuse Prevention Media Campaign
- Student Assistance Prevention-Intervention Services Program/Project SUCCESS (grades 7-12)
- School Policy Review and Revision (all students)
- PAX Good Behavior Game (piloting 2nd grade)
- Strengthening Families Program (ages 10 – 14)

Goals will be measured based of pre and post survey as well as participation records.

Other Contacts



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For more information
about CPWI visit

www.TheAthenaForum.org