

Stevenson-Carson ONE PREVENTION ALLIANCE

Action Plan

Intervening Variable: Alcohol, Marijuana and Prescription Drug Availability

Local Condition: Youth report that alcohol and marijuana are easy to get, with the main source being “near peers” (e.g., young adults – including siblings and relatives) at parties and also at home with parent permission and parent-sanctioned parties. Prescription drugs are not being secured by adults and youth are easily accessing them.

Goal 1: Decrease youth access to alcohol and other drugs.

Objective 1A: Reduce access to alcohol and marijuana at parties.

Strategy 1A1: Reduce access through alcohol compliance checks alcohol purchase surveys where minors are likely to be served or sold alcohol

Activity & Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party (ies) (Who from the coalition is making sure this gets done?)	Funding Source
1A1(a) Organize alcohol compliance check and alcohol purchase survey program with the Sheriff's Office.	By March 31, 2015	Ongoing & as needed	Law Enforcement	Leadership Team	Leadership Team, LE Rep, and Community Coordinator	(Officer time – Sheriff's office) (coordination – SAPT)
1A1(b) Conduct media outreach about compliance check program	By May 31, 2015	Ongoing & as needed	Law Enforcement	Leadership Team	Leadership Team, LE Rep., and Community Coordinator	SAPT
1A1(c) Conduct follow-up with LE to record statistics & communicate results to community	By June 30, 2015	Ongoing & as needed	Law Enforcement	Leadership Team	Leadership Team LE Rep., & Comm. Coord.	SAPT

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Objective 1B: Reduce access to alcohol and marijuana at home and through “near peers”.

Strategy 1B1: Provide outreach and education to parents and “near peers” (e.g., young adults – including siblings and relatives) about the dangers of youth alcohol, marijuana and prescription drug use and the consequences of furnishing alcohol and marijuana to minors.

Activity & Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
1B1(a) Increase parent awareness on the dangers of providing alcohol and marijuana to youth through targeted outreach with community associations, parent groups, school groups, and faith-based organizations.	By May 31, 2015	Ongoing & as needed	Community 225	Leadership Team	Leadership Team and Community Coordinator	SAPT
1B1(b) Build parents' skills through presentations on responsible alcohol and marijuana ownership and keeping kids safe at home.	By May 31, 2015	Ongoing & as needed	Community 225	Leadership Team	Leadership Team and Community Coordinator	SAPT
1B1(c) Build parent's skills by offering Strengthening Families parenting classes.	By June 30, 2015	Ongoing & as needed	Parents 20	Leadership Team	Leadership Team and Community Coordinator	SAPT
1B1(d) Develop media campaign specifically designed for 21-25 year olds to be placed at point of purchase locations to discourage distribution of alcohol and marijuana to minors.	By June 30, 2015	Ongoing & as needed	Community 50	Leadership Team	Leadership Team and Community Coordinator	SAPT

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1B1(e) Develop education campaign for community members to build awareness of youth prescription drug abuse issues, and to encourage the securing of their medications at home.	By June 30, 2015	Ongoing & as needed	Community	Law Enforcement	Leadership Team and Community Coordinator	SAPT
1B1(f) Purchase and provide medication lock boxes with education to community members.	By June 30, 2015	Ongoing & as needed	Community	Law Enforcement	Leadership Team and Community Coordinator	PFS
1B1(g) Purchase and install permanent prescription drug disposal box at Sheriff's office (to be managed and maintained by LE) and promote use by community members.	By June 30, 2015	Ongoing & as needed	Community	Law Enforcement	Leadership Team and Community Coordinator	PFS

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Intervening Variable: Lack of consequences for youth who use

Local Condition: Youth report the perception that they will not get caught by police, school staff or parents when drinking, using marijuana or abusing prescription drugs.

Goal 2: Increase perception that youth will get caught if they use and that there will be consequences applied.

Objective 2A: Promote increase of surveillance and increased enforcement.

Strategy 2A1: Strengthen community collaboration for increased enforcement of laws and policies for underage drinking, marijuana use and prescription drug abuse.

Activity & Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
2A1(a) Organize bi-annual meetings with Skamania County Sheriff leadership, Washington ST DPT of Game/Fisheries , WA State LCB Officers, School Administration, Juvenile Justice and Prosecutor's Office to review current enforcement efforts, identify gaps in service and create a strategic plan for improved accountability.	By June 30, 2015	Ongoing & as needed	Law enforcement	Law enforcement	Leadership Team and Community Coordinator	SAPT
2A1(b) Conduct youth outreach about current law enforcement efforts and specific consequences for underage drinking, marijuana use and prescription drug abuse.	By May 31, 2015	Ongoing & as needed	Law enforcement	Law enforcement	Leadership Team and Community Coordinator	SAPT

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2A1(c) Promote any new enforcement policies or emphasis on enforcement policies through community outreach.	By September 29, 2015	Ongoing & as needed	Law enforcement	Law enforcement	Leadership Team and Community Coordinator	SAPT
2A1(d) Review current school policies related to underage drinking, marijuana use and prescription drug abuse, and assess current consistency of enforcement.	By September 29, 2015	Ongoing & as needed	School district administrators, school board	Leadership Team and Community Coordinator	Leadership Team and Community Coordinator	PFS
2A1(e) Create and Publish Annual Report to document and advertise coalition successes	By September 29, 2015	Ongoing & as needed	Community coalition	Leadership Team and Community Coordinator	Leadership Team and Community Coordinator	PFS
2A1(f) Work with school administrators and community partners (courts, treatment, law enforcement) to develop a consistent and effective policy and procedure on addressing student disciplinary actions involving substance use. <u>To include the use of ecigs, and vapor smoking devices</u>	By September 29, 2015	Ongoing & as needed	School district administrators, school board	Leadership Team and Community Coordinator	Leadership Team and Community Coordinator	PFS

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Intervening Variable: Favorable community norms

Local Condition: Youth report that adults and youth do not feel underage drinking, marijuana use and prescription drug use is harmful.

Goal 3: Change community norms regarding underage drinking, marijuana use and prescription drug abuse.

Strategy 3A1: Educate youth on harms and consequences of underage drinking, marijuana use and prescription drug abuse.

Brief Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
3A1(a) Implement Second Step curriculum in Carson Elementary School	By May 31, 2015	Ongoing & as needed	Elementary school students 75	Community Coordinator	Leadership Team and Community Coordinator	PFS
3A1(b) Implement All Stars 5 th Grade curriculum at Carson Elementary School	By September 29, 2015	Ongoing & as needed	Public school students 75	Community Coordinator	Leadership Team and Community Coordinator	PFS
3A1(c) Support the middle school prevention club (STOMP) and the high school prevention club (MASH) that are led by our P/I staff	By September 29, 2015	Ongoing & as needed	Middle school students 25	Student Assistance Specialist	Leadership Team and Community Coordinator	PFS
3A1(d) Support Project Success implementation at the middle and high schools by P/I staff	By September 29, 2015	Ongoing & as needed	High school and middle school students 25	Student Assistance Specialist	Leadership Team and Community Coordinator	PFS

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Intervening Variable: Favorable community norms

Local Condition: Youth report that adults and youth do not feel underage drinking, marijuana use and prescription drug use is harmful.

Goal 3: Change community norms about acceptability of underage drinking, marijuana use and/or prescription drug abuse.

Strategy 3B1: Reduce visibility of alcohol and alcohol advertising at local points of sale, school affiliated and community events.

Brief Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
3B1(a) Conduct focus groups and interviews with students to identify which local events normalize alcohol use.	By September 29, 2015	Ongoing & as needed	Local community and coalition 50	Coalition at large	Leadership Team and Community Coordinator	SAPT
3B1(b) Conduct Community Assessment of Neighborhood Stores (CANS) Survey in partnership with the Washington State "Let's Draw the Line Campaign"	By September 29, 2015	Ongoing & as needed	Local community and coalition 20	Coalition at large	Leadership Team and Community Coordinator	PFS
3B1(c) Review current WA State Liquor Control Board Policy and recommendations for responsible alcohol advertising.	By September 29, 2015	Ongoing & as needed	Local community and coalition, neighboring partners 20	Leadership Team	Leadership Team and Community Coordinator	PFS

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3B1(d) Educate event promoters, local stores and distributors on WA State LCB policies, rules and regulations on responsible alcohol advertising.	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>Local community and coalition, neighboring partners</i>	<i>Leadership Team and Community Coordinator</i>	<i>Leadership Team and Community Coordinator</i>	<i>PFS</i>
3B1(e) Work with law enforcement and local LCB officers to conduct increased enforcement of policies when needed.	<i>By September 29, 2015</i>	<i>Ongoing & as needed</i>	<i>Law enforcement</i>	<i>Law enforcement</i>	<i>Leadership Team and Community Coordinator</i>	<i>SAPT</i>

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Intervening Variable: Favorable community norms

Local Condition: Youth report that adults and youth do not feel underage drinking, marijuana use and prescription drug use is harmful.

Goal 3: Change community norms about acceptability of underage drinking, marijuana use and/or prescription drug abuse.

Strategy 3B2: Limit marijuana advertising, promotion and products at local stores and community events.

Brief Description	When (Timeframe for activity)	How (How much? How often?)	Who (Who is this service for? How many people impacted?)	Lead Organization (Who is conducting?)	Responsible Party(ies) (Who from the coalition is making sure this gets done?)	Funding Source
3B2(a) Conduct Community Assessment of Neighborhood Stores (CANS) Survey to identify local advertising, products, and images that promote marijuana use.	By September 29, 2015	Ongoing & as needed	Local community and coalition 50	Coalition at large	Leadership Team and Community Coordinator	PFS
3B2(b) Organize a Marijuana Promotion Surveillance Team to survey community events for advertising, promotions, products and/or behaviors that promote marijuana use	By September 29, 2015	Ongoing & as needed - 10	Local community and coalition	Coalition at large	Leadership Team and Community Coordinator	PFS
3B2(c) Report findings of surveillance team and compare to WLCB's rules for marketing and advertising of marijuana products	By September 29, 2015	Ongoing & as needed	Local community and coalition	Coalition at large	Leadership Team and Community Coordinator	PFS