

# Annual Action Plan

## Orting Standing Together on Prevention (OSTOP) Coalition

**Goal 1:** Increase Community Connectedness

**Objective 1.1 :** Expand OSTOP membership by recruiting sector representatives and other community members

**CSAP Strategy 1.11:** Community Based Process

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
<b>Orting Volunteers Making a Difference</b>	Increase awareness of OSTOP and activities. HYS data presentation and educational opportunities for the community around ATOD use.  Recruit community members for coalition activities and membership.	April 2015	Annually	Coalition members, school personnel, Orting community members and families	OSTOP	Jill Christian, Coalition Coordinator; Events Planning Committee
<b>National Night Out</b>	Increase awareness of OSTOP and its initiatives. Create relationships with local Home Owners Associations and surrounding neighborhoods	August 5, 2014	Annually	River's Edge neighborhood  Minimum of 25 families will receive OSTOP information	River's Edge HOA	Jill Christian, Coalition Coordinator; Events Planning Committee
<b>Summerfest</b>	Community event for children and families in Orting	August 2, 2014	Annually	Orting residents	Abundant Life Community Church; Various community partners	Executive Committee  Event Planning Committee

<b>Coalition Outreach and Recruitment</b>	Connect with missing sector representatives and sharing information about coalition mission and activities	Ongoing July 2014 – June 2015	Attend meetings, Facebook Page, OSTOP website, Printed newsletter	All community members	OSTOP and Executive Committee	Jill Christian, Coalition Coordinator  Executive Committee
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**Goal 1:** Increase Community Connectedness  
**Objective 1.2:** Increase staff, coalition members, and community's prevention knowledge  
**CSAP Strategy 1.12:** Community Based Process  
**CSAP Strategy 1.121:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Orting Volunteers Making a Difference</b>	Increase awareness of OSTOP and activities. HYS data presentation and educational opportunities for the community around ATOD use.  Recruit community members for coalition activities and membership.	April 2015	Annually	Coalition members, school personnel, Orting community members and families	OSTOP	Jill Christian, Coalition Coordinator; Events Planning Committee
<b>Washington State Prevention Summit</b>	Attend WA State Prevention Summit to receive education related to youth substance abuse and community engagement	October 2014	Once per year	Coordinator, Executive Committee, up to 3 coalition members	DBHR	Andi Sledge, Pierce County
<b>Provide cultural competency training</b>	Bring in cultural competency presenter with expertise for workshop with coalition to increase capacity	November 2014	1 training per year	Training offered to coalition, youth and community members	Executive Committee	Jill Christian, Coalition Coordinator; Andi Sledge, Pierce County  Executive Committee

<b>Monthly OSTOP meetings</b>	Monthly meeting to plan, share, and update activities and prevention efforts. Educate on trends, local and state prevention initiatives.	July 2014 – June 2015	Monthly 2 hours	Coalition members, community	Coordinator and executive committee	Jill Christian, Coalition Coordinator
<b>DITEP Training</b>	Increase knowledge on signs of impairment	November 2014	2 days	School resource Officer, school administration and staff, community sports coaches	PSESD	Jill Christian, Coalition Coordinator

**Goal 1:** Increase Community Connectedness  
**Objective 1.3:** Increase community awareness and support of the coalition's work  
**CSAP Strategy 1.13:** Information Dissemination

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Public awareness information and education about coalition initiatives</b>	Provide information regarding the Coalition in printed newsletters to the community that will be distributed throughout the community. Include information about ATOD, prevention resources, and education for youth and parents about substance abuse prevention and mental health promotion	Ongoing from July 2014-June 2015	Every 2 weeks  Media: Social media including Facebook and OSTOP website	All Community Members	OSTOP	Jill Christian, Coalition Coordinator  Media Chair
<b>News Letter</b>	One page, two-sided document. One side contains articles and word games; the other side will contain a quarterly calendar of OSTOP events and resources.	September 1 <sup>st</sup> 2014 December 1 <sup>st</sup> 2014 March 1 <sup>st</sup> 2015 June 1 <sup>st</sup> 2015	Displayed on media web page, social media sites and printed copies will be dispersed into local businesses as well as e-mail to all on the subscription list.	Orting Community Residents	OSTOP	Media Committee

<b>OSTOP Marketing materials</b>	Promoting substance abuse prevention to the Orting Community. This will enable the coalition to continue branding/marketing themselves all the while providing resources and educational materials.	July 1, 2014 - June 30, 2014	OSTOP brochure printed to educate the public on what we do to strengthen our community as a whole	Orting Community Residents	OSTOP	Media Committee
<b>T-Shirt Campaign</b>	Promotes substance abuse prevention to the youth in Orting based on a participation reward system. When each milestone of participation hours are met, the participant will receive a t-shirt promoting OSTOP and prevention.	July 1 <sup>st</sup> 2014 - June 30 <sup>th</sup> 2015	A total of 300 t-shirts will be given out throughout the duration of the campaign.	Orting Youth	OSTOP	Orting Executive Committee & Jill Christian

**Goal 2:** Reduce youth substance abuse  
**Objective 2.1:** Increase perception of harm  
**CSAP Strategy 2.11:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Project SUCCESS</b>	This class will teach youth about the harm of using substances	October 2014 – May 2015	1 hour sessions @ 6 sessions, 2x per year	90% of 9 <sup>th</sup> graders	PSESD	Terry Howard, Prevention/Interventionist
<b>Project Alert</b>	This class will teach 6 grade students about the harm of substance use and increase refusal skills	Spring 2015	1 hour sessions @ 11 sessions	90% of 6 <sup>th</sup> graders	OSTOP	Terry Howard, Prevention/Interventionist  Prevention Support Specialist

<b>Prevention Support Specialist</b>	This position will be hired to assist the P/I with the prevention team activities to provide substance abuse prevention education to students throughout the schools and to help with the implementation of the Project Alert curriculum	September 2014 – June 2015	10 hours per week	All Orting youth	OSTOP	Staff TBD Executive Committee
<b>Curriculum Based Support Group</b>	The Curriculum-Based Support Group (CBSG) Program is a support group intervention designed to increase resiliency and reduce risk factors among children and youth ages 4-15 who are identified by school counselors and faculty as being at elevated risk for early substance use and future delinquency and violence	Minimum of 4 groups between September 2014 – June 2015	Program implemented in school setting by school counselors	Minimum 30 youth	Orting School District	P/I School Counselors Jill Christian, Coalition Coordinator

**Goal 2:** Reduce youth substance abuse  
**Objective 2.2 :** Increase positive community norms  
**CSAP Strategy 2.12:** Environmental

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>County-wide Positive Community Norms Campaign</b>	Campaign will provide similar positive community norms campaign messages throughout Pierce County	January 2015 – December 2015	TBD	Pierce County residents	Tacoma-Pierce County Health Department	Andi Sledge, Pierce County

**Goal 3:** Favorable Attitude Toward Problem Behavior - Increase perception of harm of youth alcohol, marijuana and other drug use among parents.  
**Objective 3.1:** Increase the percentage of adults that feel that youth alcohol and marijuana use is wrong.  
**CSAP Strategy 3.11:** Information Dissemination

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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<b>Media Campaign</b> “Talk. They Hear You.”	The purpose of the media campaign is to increase awareness of substance abuse issues for community members and how to prevent and decrease use through positive solutions Media Campaign to be displayed on local billboard, movie theater, and local radio station and print media	August 2014 – June 2015	Information disbursed through OSTOP newsletter; disbursed at prevention education nights; OSTOP Facebook and website	All Adult Community Members, Parents of adolescent youth, grandparents, care givers, mentors, teachers	OSTOP media committee	Jill Christian, Coalition Coordinator  Media Chair  Executive Committee
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**Goal 4:** Decrease community laws and norms favorable to alcohol use  
**Objective 4.1:** Decrease the impact of alcohol advertising on youth in community  
**CSAP Strategy 4.11:** Environmental

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Advertising Restrictions</b>	Assess, educate, and enforce the amount of alcohol advertising allowed by the Liquor Control Board.	September 2014 – June 2015	2x per year	Orting youth  Orting businesses	OSTOP  Prevention Teams	Prevention Support Specialist  Coordinator, Jill Christian

**Goal 5:** Increase family management skills

**Objective 5.1:** Improve family management skills in at least half of the parents attending classes  
**CSAP Strategy 5.11:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b>Love and Logic</b>	This class will teach family management skills	Spring 2015	1.5 hour sessions @ 1 per week for 6 weeks	10 local families	Good Samaritan Hospital	Jill Christian, Coalition Coordinator
<b>Parent Education Sessions</b>	Parent education on communication skills, ATOD prevention and mental health promotion	3 times between July 2014 – June 2015	2 hours sessions	10 families per session; 30 families total	TBD	Andi Sledge, Pierce County

**Goal 5:** Reduce early and persistent antisocial behavior  
**Objective 5.2:** Increase pro-social, drug free activities  
**CSAP Strategy 5.12:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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<b>Second Step Program</b>	20 session program designed for youth ages 4-14. Second Step teaches children to identify and understand their own and others' emotions, reduce impulsiveness and choose positive goals, and manage their emotional reactions and decision making process	Minimum of 6 classrooms during September 2014 – June 2015	Program implemented in school setting by school counselors	150 Youth in grades K-2	Orting School District	Ptarmigan Ridge counselor and administrators
<b>Trunk or Treat</b>	The community comes together to provide a Halloween event for children. Community members from different organizations bring vehicles with decorated trunks and pass out candy and treats to the passing children. This event provides a safe, family environment for the trick or treaters, especially for those children living in the rural areas surrounding Orting. OSTOP benefits by partnering with the high school to engage young adults and their families in decorating contests, bringing the community closer, and giving opportunities for pro-social involvement as well as providing another opportunity to announce the coalition's events and recruit more members.	Orting High School Parking lot  October 31 <sup>st</sup> , 2014	Yearly  4pm-9pm	Entire Orting Community  (200+ people will be exposed to OSTOP information)	OSTOP  OHS ASB  Local businesses  Individual Community members  Local faith-based organizations  Local Civic Groups such as Lions, Eagles	Executive Board  Event Planning Committee  &  Jill Christian, OSTOP Staff