

# ACTION PLAN

## RISK FACTOR: Low Neighborhood Attachment & Community Disorganization

- **GOAL 1:** Increase Community Connectedness
- **OBJECTIVE.1.1:** Increase community readiness to address ATOD issues among families and youth in Oak Harbor
- **(CSAP) STRATEGY 1.1.1:** Community-Based Process

<b>ACTIVITY/PROGRAM</b> Name of activity/funding program	<b>BRIEF DESCRIPTION</b> Briefly state the main purpose of the activity	<b>WHEN</b> When will this take place?	<b>HOW</b> How much? How often?	<b>WHO</b> Who is this service for? How many people impacted?	<b>LEAD</b> Organization Who is conducting?	<b>RESPONSIBLE PARTY</b> Who from the coalition is making sure this gets done?
<b>OHYC Full Coalition Meetings</b>	To engage in examining the progress of the communitywide plan to reduce substance abuse and review and decide on recommendations that come from coalition committees or workgroups.	Second Wednesday of the month from 5:15 to 7:00 at the Oak Harbor Fire Department	Monthly	Coalition Members  12-15	OHYC Executive Workgroup and staff	OHYC Executive Workgroup and staff
<b>Key Leader Orientation</b>	The purpose of this activity is to inform the community of the coalition, recruit new members, and disseminate community survey results.	By June 30, 2015	1 meetings 3 hours	Invited Key Leaders, Community members. With focus on Parents of middle school youth. 40-60	OHYC Executive Workgroup	OHYC Executive Workgroup and staff
<b>Coalition Recruitment</b>	Coalition Workgroup provides information regarding the Coalition to inform the community regarding coalition mission and to recruit new members	Ongoing from July 2014-June 2015	As needed	Oak Harbor community adult population 18 and older 3-5	Recruitment Workgroup	OHYC Executive Workgroup and staff

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD	RESPONSIBLE PARTY
<b>Public awareness information and education about coalition initiative</b>	Provide information regarding the Coalition in attempts to inform the community re coalition mission and coalition initiatives	Ongoing from July 2014-June 2015	Media: Social media including Facebook and coalition website	All Community Members  Adult Population	Recruitment Workgroup	OHYC Executive Workgroup and staff
<b>Provide Coalition Orientation</b>	The purpose of this activity is to provide training for the coalition on the CPWI and the grant requirements	1-1 With each new member September 2014 March 2015	As needed	Training offered to coalition members	Welcoming/Orientation Workgroup	OHYC Executive Workgroup supported by staff
<b>Provide Coalition and Community trainings</b>	Bring in presenter with expertise on topics for coalition members and community at-large	September 2014-June 2015	Minimum of 3 training per year	Training offered to coalition members and community	Training Workgroup	OHYC Executive Workgroup supported by staff.
<b>Website Development</b>	Develop website as a way to bring greater awareness, access and connectedness to the OHYC and its mission.	July 1,2014 thru Sept. 30,2014	Unlimited use. 24/7	15,000 Community members, parent and youth	OHYC -Web Design Firm	OHYC Executive Workgroup supported by staff.
<b>CADCA Training</b>	CADCA's National Leadership Forum is a four-day filled with opportunities to learn the latest strategies to fight substance abuse and build strong community coalitions. Participants will hear from nationally-known prevention experts, federal administrators, and concerned policymakers The Forum brings together over 2,700 participants representing coalitions from all regions of the country and internationally, government leaders, youth, prevention specialists, addiction treatment professionals, addiction recovery advocates, researchers, education institutions, law enforcement professionals, and faith-based leaders.	<u>February 1, 2015</u> – <u>February 6, 2015</u>	1 conference	3 Coalition Members including the 2 Co-Chairs	Leadership Workgroup	OHYC Executive Workgroup supported by staff

ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD	RESPONSIBLE PARTY
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**RISK FACTOR: Alcohol Laws**

- **GOAL1:** Decrease the risk associated with community laws and norms favorable to drug use, firearms & crimes
- **OBJECTIVE 1.1:** Reduce social practices favorable toward ATOD use among social sources in Oak Harbor
- **(CSAP) STRATEGY 1.1.1:** Environmental

<b>Preventing Theft of Alcohol in Retail Settings Program</b>	The Coalition and volunteers will implement <b>Preventing Theft of Alcohol in Retail Settings</b> to reduce youth access to alcohol, engage retailers in reducing access, and help build a spirit of community concern for the health of youth in Oak Harbor.	December 2014 through June 30, 2015	will implement Project Sticker Shock for three months to retailers that sell alcohol.	Direct impact - those providing alcohol access to youth. Indirect impact – youth finding it more difficult to access alcohol  1000	Youth Group and Coalition Members	OHYC Executive Workgroup supported by staff.
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**RISK FACTOR: Favorable Attitudes toward Antisocial Behavior and Drug Use (incorporates Lack of perception of Harm)**

- **GOAL1:** Decrease the risk associated with favorable attitudes towards the problem behavior.
- **OBJECTIVE 1.1:** Decrease or maintain attitudes that support being alcohol, tobacco and drug drug-free among youth in Oak Harbor
- **(CSAP) STRATEGY 1.1.1:** Public Awareness Campaign:

<b>OHHS SADD Tobacco and Marijuana Prevention Project</b>	OHHS SADD group will implement a yearlong tobacco and marijuana public awareness campaign  Beginning with the Prevention Summit the SADD group will develop a 5-6 part project focused on HS and MS student’s attitudes about tobacco and marijuana.	October 2014 through June 2015	5 to 6 components of their project include planning, implementing and presenting results	Youth at high school and middle schools in Oak Harbor - 500	Cynthia Allen – Oak Harbor High School Teacher and Implementation Workgroup	OHYC Executive Workgroup and staff.
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ACTIVITY/PROGRAM	BRIEF DESCRIPTION	WHEN	HOW	WHO	LEAD	RESPONSIBLE PARTY
<b>To Honor Project</b>	Modeled after the Oregon More Project the To Honor Project builds on the strengths and resources that already exist in Oak Harbor. The To Honor Project offers multiple communications campaigns to reduce teenage alcohol, tobacco and marijuana use. The communication campaigns are provided to communities to promote the fact that most Oregon teens choose not to drink alcohol or use tobacco or marijuana – a fact misperceived by many people.	The first campaign will begin by January 2015	Banners will be designed and hung at the High school and then moved to the two middle schools. Additional communication campaigns will follow in the spring.	The campaigns focus on important segments of the community including: <ul style="list-style-type: none"> <li>• adults;</li> <li>• students;</li> <li>• parents;</li> <li>• school leaders and staff;</li> <li>• law enforcement officers;</li> <li>• healthcare providers;</li> <li>• alcohol retailers;</li> </ul>	The Public Awareness Workgroup	OHYC Executive Workgroup and staff

**RISK FACTOR: Academic Failure**

- **GOAL1:** Decrease the risk associated with academic failure beginning in late elementary school.
- **OBJECTIVE 1.1:** Improve parent involvement skills among parents/caregivers of Oak Harbor elementary school children
- **(CSAP) STRATEGY 1.1.1:** Education

Parenting Wisely	Provide family management program(s) designed for parents and/or caretakers of children ages 3-9 years.	Purchase accounts in October 2014	50 Accounts/Families by June 2015	Targets parents in Oak Harbor.  50 families	EBP-Curriculum and Training Workgroup	OHYC Executive Workgroup and staff
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**RISK FACTOR: Family Management Problems**

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- **GOAL1:** Decrease the risk associated with family management problems
  - **OBJECTIVE 1.1:** Increase knowledge of family management skills (including monitoring, punishment, discipline, limit setting, control, managing anger) for parents/caregivers in Island County
  - **(CSAP) STRATEGY 1.1.1:** Education
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<b>Strengthening Families Program</b>	This class will teach family management skills	Between Jan 1, 2015 and April 1, 2015	2 hour sessions @ 1 per week for 7 weeks	15 Oak Harbor parents.	OHYC and Island Co. Human Services	Tacey Smith, Project Coordinator and OHYC Executive Workgroup and staff
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