

community volunteers, parents, and youth. The goal is to sustain partnerships with these persons and the organizations they represent. The Coalition plans to obtain more interest and support from community leaders, including elected officials and media as well as more consistent participation by the business sector. Increased support by community leaders, media and business help the Coalition raise public awareness of substance abuse and strategies to prevent substance use and help the Coalition sustain its efforts.

Resources Assessment Conclusions:

Based upon the needs assessment and the assessment of resources/assets and gaps/weaknesses that exist in the community, the following resources have been selected by the Coalition for enhancement or development:

- Develop and sustain the East Valley Community Coalition to provide focus, leadership, and resources in the community to prevent substance abuse, since such a Coalition did not exist prior to CPWI
- Invite local retailers to become partners with the Coalition in reducing sales of alcohol to minors and in educating purchasers of alcohol regarding possible consequences of providing alcohol to minors in order to reduce the ease with which alcohol is obtained by youth
- Develop public forums and presentations to educate adults about the negative consequences of youth alcohol consumption
- Provide family management programs such as Strengthening Families (10-14) in the community to provide parents with tools to help youth make healthy decisions as these programs exist on only a limited level
- Provide a Student Assistance Specialist in the high school to provide a comprehensive array of prevention services and engage students in drug-free activities
- Enhance Washington Drug Free Youth (WDFY) activities in the high school and expand WDFY to the middle school to promote drug free behavior and positive norms
- Provide (Botvin) Life Skills Training in the middle schools to help delay early initiation of substance by middle school youth
- Partner with organizations to reduce youth depression and suicide

Appendix 6. Action Plan

Goal 1: Increase Community Connectedness

Objective 1.1: East Valley Community Coalition seeks to increase opportunities for collaboration and partnerships among sectors that exist within the community, such as and not limited to, youth-serving agencies, business, youth, parents, law enforcement, schools, and other sectors.

Strategy1.1.1: Coalition meets monthly to formulate strategies, implement and update this strategic plan to prevent substance abuse.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program 1.1.1.1:						
East Valley Community Coalition	East Valley Community Coalition fulfills this strategic plan.	This is current with EV Coalition meeting monthly on the 4 th Tuesday of the month. As stated earlier, the Coalition is establishing standing subcommittees, and these will determine their own meeting times. Subcommittees will provide updates at the monthly Coalition meetings. These committees will be established and meeting begun not later than June 30, 2014.	This is stated in the "When" column	The Coalition exists to potentially prevent or reduce substance abuse of East Valley's entire population of 25,706. The special focus is on youth 0-21 years, approx. 1/4 th of the population.	EV Community Coalition and Spokane County Community Services, Housing, and Community Development Department (SCCSHCD)	The Chair and Vice Chair (Executive Committee) and Coalition Coordinator (SCCSHCD)
Measures	Tool/instrument	Who	What	Why	How	
Process Measures: Meetings and events conducted and progress in carrying out Strategic Plan	Meeting notes, attendance, PBPS.net, event attendance	Coalition, DBHR	Progress in delivering strategies in the strategic and the outcomes.	Maintain current funding and to be competitive for additional funding.	Verbal reports to Coalition and PBPS.net reports to DBHR.	
Outcome Measures: Measures of community connectedness such as recruitment and retention of members, community engagement.	Reports made in Coalition meetings, meeting notes, reports of contacts.					

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Goal #1 Increase Community Connectedness (cont.)

Activity/Program 1.1.1.2: Presentations, events and follow-up in the community as follows to increase awareness and ownership of substance abuse in the community and to recruit community members and leaders to join and/or support the Coalition:

1.1.1.2.1: Various Presentations to the school board, Spokane Valley City Council, Kiwanis, Rotary Clubs, and area religious leaders

1.1.1.2.2: Organize an annual key leader gathering to obtain support for Coalition mission and plan and to update the plan

1.1.1.2.3: Organize at least two community information events to include community leaders

1.1.1.2.4: Invite Spokane Valley Herald to cover the events and any other potential media contacts

1.1.1.2.5: Coalition members will follow up with community leaders to encourage attendance at the Coalition meetings

Activity/Program 1.1.1.3: Coalition reviews processes to ensure adherence to SPF guidelines and ensure that the strategic plan is up-to-date

1.1.1.3.1: Renewal of annual assessments (Coalition Assessment Tool, Community Assessment)

1.1.1.3.2: Review of process and outcome evaluations

1.1.1.3.3: Promote sustainability through ongoing recruitment of new members (MRRC)

1.1.1.3.4: Promote cultural competence through recruitment of underrepresented persons and groups to participate in the Coalition and at each step of the plan update.

Activity/Program 1.1.1.4 Coalition Training

1.1.1.4.1 Community Anti-Drug Coalitions of America (CADCA) National Coalition Academy Training (for coordinator and Coalition members).

1.1.1.4.2 Washington State Prevention Summit for Coalition members and youth engaged with Washington Drug Free Youth (WDFY)

1.1.1.4.3 Community engagement

1.1.1.4.4 Building cultural competency, especially as it relates to engaging persons and groups who are historically underrepresented on the Coalition (already referenced). In regards to implementation: Prior to and during

implementation will be key times for the Coalition to seek feedback from the community residents, including diverse

groups as to race/ethnicity, gender, age, religion, income, sexual identity, and language, as well as youth and parents as distinct groups. This will be the time to consider adaptations to innovative and evidence-based strategies that are being selected in order to make them more relevant to the cultures represented in the community. This will be done through structured interviews and/or surveys and will be discussed as an item in the Coalition pertaining to cultural competency.

Amount of service being provided for **Goal 1**: Coalition Coordination at .5 FTE plus volunteer time of Coalition members to attend meeting perform Coalition work.

Intended impact: Reduction in substance use in Community; indeterminate estimate of substance reduction or savings at this time

Available resources: CPWI funding plus in-kind donated time of Coalition members and facilities for events at about 10%.

Approximate cost: (Fiscal Year) \$35,000 for Coalition Coordination, \$5,000 for community events (snacks, printing) and \$10,000 for Coalition training

Goal 2: Reduce the sale and promotion of alcohol to youth by retailers.

Objective 2.1: Increase retailers' knowledge of the consequences of selling and promoting alcohol to minors.

Strategy 2.1.1: Educate and recognize retailers who reduce sale and promotion of alcohol to minors.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
<p>Name of activity/program 2.1.1.1: Alcohol retailer education and recognition</p> <p>Note: the focus of this is to recognize positive gains by retailers to limit alcohol ads and product to youth.</p>	<p>Education to retailer owners and staff. Work cooperatively with them to reduce advertising, display and product exposure to youth, similar to a Let's Draw the Line retailer education strategy being used in the state.</p> <p>Incorporate alcohol purchase surveys into the education by recognizing retailers who check ID of young adults (21+ yrs.) who attempt to purchase alcohol, similar the model being use in Law Enforcement Partnership Grants. Recognize retailers who check IDs.</p>	<p>Initial visits and follow-up visits, to up to 20 retailers, will begin by Sept. 30, 2014 and continue through June 30, 2014</p> <p>Note: Youth will be recruited from WDFY along with adults to conduct these surveys.</p>	<p>This is described in the "When" column</p>	<p>The service is for potential underage drinkers (approx.. ¼ of the population)</p> <p>It also benefits retailers and their employees by reducing sales to underage drinkers and through public recognition because of their voluntary partnership with the Coalition in this work.</p>	<p>Spokane County Community Services, Housing, and Community Development Department (SCCSHCD) and possibly law enforcement agency and WDFY, yet to be determined by Sept. 30, 2014</p>	<p>Executive Committee and SCCSHCD</p>
Measures	Tool/instrument	Who	What	Why	How	
<p>Process Measures: Retailer visits</p>	<p>Record of retailers visited to do "CANS" see below</p>	<p>Coalition, DBHR, Retailers, Parents, Media, Community</p>	<p>All will want to know actions taken by retailers to reduce youth exposure</p>	<p>Degree that retailers worked cooperatively with Coalition reps and the degree that the surveys resulted on reduced exposure to alcohol ads and product</p>	<p>Report by volunteers to Coalition to reports into PBPS.net</p>	
<p>Outcome Measures: See items measured next column. Results sought are reduction in youth exposure to alcohol product and ads.</p>	<p>Use survey instrument similar to what Let's Draw the Line uses for its retail assessments called a "CANS" assessment of product placement policies, proximity of product and advertising to youth, posting of sales policies. Community Survey</p>					

Continued on next page

Goal 2 Action Plan Continued

Amount of service being provided: Approximately 10 visits by Coalition members and youth to retailers of alcohol to do “CANS” assessments of product placement

Intended impact: If successful in obtaining media exposure would be beneficial to retailers who voluntarily participate and would raise awareness of community regarding underage drinking. The main intended impact is for Coalition to gain partnerships with retailers to reduce promotion of alcohol to minor.

Available resources: Volunteer time of youth and Coalition members. Small amount of Coordination time

Approximate cost: (Fiscal Year) \$1000

Goal 3: Youth obtain less alcohol from friends, acquaintances and family.

Objective 3.1: Reduce availability of alcohol to youth in homes and from social sources such as parents, older siblings and other adults.

Strategy 3.1.1: Public awareness and education focused on adults who might purchase alcohol legally and provide it to minors. Provide point of purchase warning of legal and financial consequences, RCW 66.44.270 e.g. \$5000.00 fine and up to 1 year in jail.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program						
3.1.1.1:						
Project Sticker Shock	Supply signage and labels at retailers showing consequences of providing alcohol to minors.	Begin Sept 30, 2014 through June 30, 2015.	This is described in "When" column	This is for any adult who purchases alcohol and who potentially provides it to a minor. Persons benefitting are any minors living in the area.	Greater Spokane Substance Abuse Council (GSSAC) and Washington Drug Free Youth (WDFY) at EVHS	Coalition Coordinator and GSSAC staff.
Note: this is intended to be cooperative work between the retailers agreeing to participate and the Coalition and volunteers participating	Place warning stickers on alcohol packages listing the legal consequences of buying alcohol for minor consumption. Also includes window decals, posters, and proof of age signs posted in stores that sell alcohol.	Recruit minimum of 5 retailers in area. Return minimum of monthly to each retailer to affix labels to products.				
Measures	Tool/instrument	Who	What	Why	How	
Process Measures: Retailer visits, number of stickers affixed in store and to products.	Record of retailers agreeing to participate in Project Sticker Shock, Updates to Coalition	Coalition, DBHR, Retailers, Youth, Parents, Media, Community	All will want to know actions taken by retailers participate and reports and observations from them regarding effects of the project	Degree that retailers worked cooperatively with Coalition reps and the degree that the project had some deterrent effect.	Report by retailers to Coalition and reports into PBPS.net	
Outcome Measures: Increased awareness of adults regarding legal consequences of providing alcohol to minors.	Reports from retailers regarding feedback from customers about deterrent effects of the stickers. Community Survey					

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Goal 3 Action Plan Continued

(Similar to Let's Draw the Line in amount, impact, resources and cost, but with added impact as described below)

Amount of service being provided: Approximately 10 visits by Coalition members and youth to retailers of alcohol affix Project Stickers on windows (clings) and product (stickers).

Intended impact: If successful in obtaining media exposure would be beneficial to retailers who voluntarily participate and would raise awareness of community regarding underage drinking. The main intended impact is for Coalition to gain partnerships with retailers to reduce promotion of alcohol to minor.

Another significant impact of this strategy is that it will raise awareness of adults of possible consequences of providing alcohol to minors.

Available resources: Volunteer time of youth and Coalition members. Small amount of Coordination time

Approximate cost: (Fiscal Year) \$1000

Goal 3: Youth obtain less alcohol from friends, acquaintances, and family.

Objective 3.1: Reduce availability of alcohol to youth in homes and from social sources, such as parents, older siblings, and other adults.

Strategy 3.1.2: Educate parents about consequences of early initiation of alcohol use by their youth.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program 3.1.2.1:						
Parent and other adult education	Develop and provide presentation and information at groups and events focusing on consequences of early initiation of alcohol use by their youth.	Sept. 30, 2014 through June 30, 2015 at least 5 displays or presentations at public events (e.g. Valley Fest) and meetings (Rotary, business association). This is done in conjunction with Coalition recruitment activities.	This is described in "When" column.	This is for any adult who purchases alcohol and who potentially provides it to a minor. Persons benefitting are any minors living in the area.	Coalition Coordinator and Public Relations Committee develop the display and presentation, and then deliver the display and presentations. WDFY participation invited.	Coalition Coordinator and Public Relations Committee
Measures	Tool/instrument	Who	What	Why	How	
Process Measures: Number of groups and events	Record/log of presentation and information events.	Coalition, DBHR, Parents, Media, Community	The primary purpose of this is to engage adults in the community and raise their level of awareness factors related to early initiation of alcohol use.	That adults in the community are receiving the message.	Reports into PBPS.net and reports to Coalition members.	
Outcome Measures: Outcome measures will be difficult to report since these will be one time information dissemination and presentations at events groups	NA. see note at left					

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Goal 3 Action Plan Continued

Amount of service being provided: 5 staffed displays at public events

Intended impact: Raise awareness of adults who visit display regarding negative consequences of early initiation of alcohol use. Also, this is an opportunity for community engagement to raise awareness of work of Coalition and invite membership.

Available resources: Minimal staff time, volunteer youth and Coalition members

Approximate cost: (Fiscal Year) \$1,000

Goal 4: Improve Family Management Objective

Objective 4.1: Improve family management for both parents and youth (e.g. balancing love and limits for parents and resisting negative peer pressure for youth and all family members showing empathy)

Strategy 4.1.1: Provide parenting and youth strategy aimed at improving family functioning

Activity/ Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)							
Activity/ Program 4.1.1.1: Strengthening Families (Utah) 6-11 years and (Iowa) 10-14 years.	These are two distinct evidence-based programs for different age groups of youth and their parents. However, they each address Family Management Problems and have the same objective of improving family functioning and building youth skills. The Iowa version was developed from the Utah version. Because of these similarities, the two programs are listed under the same activity heading. If only one version is allowed for this risk factor, then SFP (10-14) is selected as the strategy	One cycle Utah version (14 weeks) to begin no later than January 1, 2015. Two cycles Iowa version to begin no later than Oct. 15, 2014 and April 1, 2015. If only SFP (10-14), then same cycles as above, but Jan. 1 SFP would be an SFP 10-14.	This is described in the "When" column.	Utah version is for parents and their youth age 6-11. Iowa Version is for parents and their youth age 10-14. Each of the 3 cycles to recruit not less than 10 families and retain not less than 6 families.	Spokane County Community Services, Housing, and Community Development Department, Coalition Coordinator	Coalition Coordinator							
Measures	Tool/instrument	<table border="1"> <thead> <tr> <th data-bbox="1199 1003 1423 1036">Who</th> <th data-bbox="1430 1003 1619 1036">What</th> <th data-bbox="1625 1003 1814 1036">Why</th> <th data-bbox="1820 1003 2016 1036">How</th> </tr> </thead> <tbody> <tr> <td data-bbox="1199 1040 1423 1382"> Coalition, DBHR, Youth, Parents, Community </td> <td data-bbox="1430 1040 1619 1382"> Families attended and that they gained family management skills. </td> <td data-bbox="1625 1040 1814 1382"> Continued funding and support for the program from the community. </td> <td data-bbox="1820 1040 2016 1382"> Reports into PBPS.net. Presentation of process and outcome measures. </td> </tr> </tbody> </table>				Who	What	Why	How	Coalition, DBHR, Youth, Parents, Community	Families attended and that they gained family management skills.	Continued funding and support for the program from the community.	Reports into PBPS.net. Presentation of process and outcome measures.
Who	What	Why	How										
Coalition, DBHR, Youth, Parents, Community	Families attended and that they gained family management skills.	Continued funding and support for the program from the community.	Reports into PBPS.net. Presentation of process and outcome measures.										
Process Measures: Number of families completing the program, program fidelity Outcome Measures: Increase parent skills to communicate clear standards and expectations for behavior, and improved family management. Youth learn peer resistant skills, responsibility.	Attendance, record of sessions, assessment of program fidelity Program Pre and Post Survey	<p>Continued on next page</p>											

Goal 4 Action Plan Continued

Amount of service being provided: One 14 week cycle Utah version; Two 7 week cycles Iowa version

Intended impact: In Iowa version youth and parents who participate in the program show significant reductions in lifetime alcohol use in four-year longitudinal studies from 6th grade to 10th grade compared to control group. Both programs are NREPP-evidence-based.

Available resources: Facility is usually donated or at minimal cost; pool of trained certified facilitators available; good family recruitment potential by schools and churches in the community

Approximate cost: (Fiscal Year) for the 3 cycles: \$20,000 total which includes staff time (e.g. site coordinator), facilitator time (5 facilitators), food, child care, program supplies and equipment. There is no or minimal training cost as there is a pool of certified facilitators available in the Greater Spokane area.

In response to suggestion by the reviewer to increase recruitment of families per cycle to 15 families and retention of 12 is problematic. This could result in a significant reduction in program quality and fidelity given the volume of participants (15 families x 3 members =45) and many of these families with youth already exhibiting problem behaviors and thereby needing greater levels of facilitator attention. There is a great demand for these programs by counselors and parents. In terms of quality programming and positive impacts for parents and youth recruitment of 12 families with 8 retained is a more realistic figure and one that will result in a more impactful program for youth (e.g. resistance skills) and parents (tools for effective family management).

Goal 5: Reduce favorable perceptions by youth in community re: use of substances (ATOD).

Objective 5.1: Increase the number of youth in the community that perceive use of ATOD as harmful.

Strategy 5.1.1: School-Based Prevention Intervention Services Project Success

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program						
5.1.1.1: Student Assistance Specialist (East Valley High School)	<i>Project Success, implemented by a Student Assistance Specialist, provides student screening, individual and small group counseling, referral to community services, school-wide prevention activities, prevention education series in ninth grade health classes, staff development, and audit and development of school policies as needed.</i>	<i>Sept. 2013, and ongoing throughout the school year</i>	<i>Every day of the school year</i>	<i>High School Youth Prevention education series- all ninth grade youth Intervention and referral services- youth using or at-risk for using substances.</i>	<i>NEWESD 101, East Valley High School, Melinda Brown, SAS</i>	<i>Mona Griffin, NEWESD 101</i>

Measures	Tool/instrument	Who	What	Why	How
Process Measures: Number of students receiving student assistance program services	Education Series RMC database HYS	Coalition, DBHR, OSPI, ESD101 Schools, Community	Positive school outcomes and reduction in use of substances	Continued funding and sustainability of program	OSPI/ESD reports to DBHR. Updates to Coalition members.
Outcome Measures: Number of students reducing use of substances	Pre- and post-RMC surveys Pre-and post-surveys in 9 th grade health classes following Prevention				

See next page

Goal 5.1 Action Plan Continued

Amount of service being provided: The entire day, every day of the school year

Intended impact: Significant impact in that the SAS is the one staff in the school that focuses on prevention and intervention for substance abuse. She creates a positive rapport with students and is adept at recruiting youth who can be positive role models to other youth. This staff person chairs the Coalition Public Relations committee and has already engaged youth in the Coalition.

Available resources: Office and facility at the school; Ongoing working relationships with school personnel; Support and supervision through the ESD.

Approximate cost: Not known as costs go from DBHR to OSPI to ESD.

Goal 5: Reduce favorable perceptions by youth in community re: use of substances (ATOD).

Objective 5.2: Provide desirable drug-free alternatives to favorable perceptions of substance use.

Strategy 5.2.1: Increase rewards in middle school and high school for students engaged in drug-free behavior and positive role modeling for youth. (Examples of rewards are social rewards such as club membership and material rewards such as coupons from businesses for discounts on food and other items.)

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program						
5.2.1.1:						
Washington Drug Free Youth (WDFY)	Social norms marketing program in middle and high schools that recruits youth to promote ATOD-free behavior. Schools have chapters and advisors. Youth submit to random UAs and receive rewards.	This is currently in place in East Valley. Follows school year.	1 visit to WDFY chapters in East Valley High School and Middle School per week during school year. Also do random UAs during these visits.	200 students, Middle School and High School	Terrie Austin, GSSAC, in cooperation with EVSD	Terrie Austin and Coalition Coordinator
Measures	Tool/instrument	Who	What	Why	How	
Process Measures: Membership counts, engagement in pro-social and drug free activities	Membership roster, attendance logs	Coalition, DBHR, school, youth parents, community	The main message is that youth have an outlet to remain drug free, stress positive norms and be youth leaders.	The main purpose that the community and youth know that the Coalition supports programs such as WDFY that provide drug free alternatives and promote positive norms.	Reports into PBPS.net. Reports to parents, school, and community through media and presentations.	
Outcome Measures: Indications that WDFY youth remain abstinent from substances.	Results of urinalysis tests that are randomly given to WDFY members (Note: Not reported by participant but general observation by staff, not intended to be a primary measure.)					

Goal 5.2 Action Plan Continued

Amount of service being provided: WDFY staff meet weekly (or more) with High School and Middle School staff and youth chapters to help organize activities and collect UAs.

Intended impact: The impact is significant since the power of peers leading peers can be more effective than other forms of persuasion such as deterrence or education strategies. This is positive peer pressure

Available resources: The agency that analyzes UAs does this pro-bono at an in-kind match of \$9,000 per year in East Valley. East Valley has the largest WDFY chapter in the region, so there is already a high level of support for the program in the school and community.

Approximate cost: (Fiscal Year) \$10,000 for WDFY staff and program supplies and small incentives for youth. \$7,000 for training as detailed below:

- Supporting youth and chaperones in attending Washington State Prevention Summit
- Promoting positive norms such as Mostofus.org for both Coalition and community members for youth and adults in the community
- A regional youth leadership summit and training to include youth from Spokane East Valley and West Central communities. Focus will be on engaging other youth to build positive norms and reduce favorable attitudes of youth toward substances.

Goal 5: Reduce favorable perceptions by youth in community re: use of substances (ATOD).

Objective 5.3 Provide educational opportunity to help youth resist negative peer pressure and develop skills for making healthy choices.

Strategy 5.3.1: Use evidence-based practice to teach youth the skills to understand and resist pro-ATOD social influences.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program						
5.3.1.1 Botvin Life Skills Training (LST) (Middle School)	<i>LST teaches personal and social skills that build resilience and help youth navigate developmental tasks, including the skills necessary to understand and resist pro-ATOD influences.</i>	Facilitator Training beginning not later than January 1, 2015 One cycle of LST beginning not later than April 1, 2015	<i>Two or Three times per week through complete cycle, 15 to 20 lessons (varies)</i>	30 EV Middle School students	EV Middle School	Coalition Coordinator
Measures	Tool/instrument	Who	What	Why	How	
Process Measures: Attendance in LST sessions.	Assess fidelity including attendance and session schedule and log.	Coalition, DBHR, Schools, Youth, Parents	That youth are gaining skills that will allow them to make healthy decisions	Sustain funding and school support for hosting the program	Reports into PBPS.net	
Outcome Measures: Increased critical thinking and problem solving skills related to life decisions that affect health and well-being.	LST pre and post survey or instrument in PBPS.net regarding decision making skills.					

See next page

Goal 5.3 Action Plan Continued

Amount of service being provided: At least one full cycle but will advocate with school to see if more than one cycle can be provided.

Intended impact: NREPP evidence based program, teaches critical thinking skills needed to resist peer pressure and make healthy decision. Targeted at middle school to help delay initiation to substances

Available resources: The school and facility

Approximate cost: \$4,000 + \$2000 for facilitator training one or two staff

Note: the reason it was estimated to start in March 2015 is that school need to have class ready to host the program and staff trained to facilitate it. Start date now revised to January 2015 which should be enough time to get this in place.

Goal 6: Reduce depression and prevent suicide and suicide attempts for youth in community.

Objective 6.1: Raise awareness of signs and appropriate actions when noticing pre-suicidal behavior. While this does not address the root cause of mental illness, it does help prevent the behavior (e.g. depression, suicide attempt) from occurring.

Strategy 6.1.1: Teach persons in the community how to recognize signs of suicide risk and refer for appropriate help in order to prevent suicide risk from occurring.

Activity/Program 6.1.1.1: Partner with Youth Suicide Prevention Program (www.yspp.org) and with mental health providers in EV area to educate public to recognize signs of mental health problems and refer to appropriate resources.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party(ies)
Activity/Program 6.1.1.1: Youth Suicide and Depression Prevention	Partner with organizations such as Youth Suicide Prevention Program (www.yspp.org) and with mental health providers in EV area to educate public to recognize signs of mental health problems and refer to appropriate resources. Not for immediate CPWI funding but to look for opportunities for the Coalition to partner with other organizations on this risk.	This is a placeholder for such time that funder allows CPWI funding for prevention of youth suicide and depression. Until that time, Coalition to look for ways to partner with local mental health and other agencies.	Yet to be determined. See notes in columns to the left.	Any youth 21 years and under, who potentially experience depression and contemplating suicide.	Coalition members and mental health providers in community.	Coalition members

Measures	Tool/instrument	Who	What	Why	How
Process Measures: Contacts to community partners	Log of contacts	Schools, Parents, Coalition and Community	Increases or decreases in depression and suicide attempt.	First to raise awareness, second to gain community support for reducing this.	Media, presentations, displays.
Outcome Measures: decreased suicide attempts and decreased depression	Reports from hospitals and mental health agencies. May be estimates, as accurate info may be difficult to obtain.				

Amount of service being provided: In development

Intended impact: Potentially great as there is a correlation between substance abuse and mental health

Available resources: Strong mental health counseling presence in Community, including based in schools

Approximate cost: none initially; Looking for opportunities for Coalition to partner with mental health or other providers in community.