

Annual Action Plan for June 15, 2014 - June 15, 2015

Coalition for Youth & Families

Goal 1: Increase prevention leadership in Dayton

Objective 1.1: Increase community participation in Coalition for Youth and Families as measured by coalition participation in monthly coalition meetings and committee meetings

CSAP Information Dissemination: 22.1 Engage, educate, and mobilize community members to plan, coordinate, implement and manage effective, comprehensive strategies to prevent and reduce substance abuse among youth

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Coalition meetings and workgroup sessions	The Coalition for Youth & Families will continue to meet each month as full coalition committees. Committees/workgroups will meet each month additionally to complete their assigned action plan tasks. Reports on committee progress are provided at monthly meetings.	July 1, 2014 – June 30,2015	CYF 1 hr. sessions @ at 1 per month for 12 months. Committees meet monthly.	24 Coalition members (including 12 sector representative)	Chair, or assistant chair, or secretary.	CYF secretary and committee facilitators will send email reminders.

Goal 1: Increase prevention leadership in Dayton

Objective 1.2: Increase effectiveness of CYF strategies and operation

CSAP Community Based Process: 22.5 Continually monitor, evaluate and improve quality of coalition processes, practices, and programs

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Assess effectiveness of coalition operations and improve operations.	Annual coalition assessment tool delivery and analysis. Community survey implementation and analysis. Review of all other evaluation instruments, processes and results according to evaluation plan.	September 1, 2014 – November 30,2014	Surveys will be distributed/collected as tools are made available.	Needs assessment committee will recruit help from CYF as needed.	CYF	Needs Committee & Prevention Coordinators

Goal 1: Increase prevention leadership in Dayton

Objective 1.3: Increase understanding of local problems and conditions related to youth substance use, and effectively align with strategies to address

CSAP Community Based Process: 22.5 Continually assess local needs and most effective solutions to prevent and reduce substance abuse among youth

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Update of action planning.	Review substance abuse related data and local resources combined with evaluation of previous year's strategies and activities.	By June 15 th 2015	1 time Annually	Needs/Evaluation Committee.	CYF Needs Committee & Evaluation Chair person	Coalition Coordinator

Goal 1: Increase prevention leadership in Dayton

Objective 1.4: Increase coalition coordinator and coalition members prevention knowledge

CSAP/PFS Community Based Process: 22.5 Provide continuing training on identified goals and needs

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Attend DBHR Training	This is a required training for all coalition coordinators	1 in the Spring 1 the day before the Prevention Summit	DBHR organizes this training	Community coalition coordinators	DBHR	Coalition Coordinator
Attend Prevention Summit	The Prevention Summit is a required training for coalition Workshops related to youth substance use prevention and related SPF topics	October 2014	1 training per year	Coalition Coordinator	DBHR	Coalition Coordinator
Attend CADCA National Leadership Training	A four-day event to learn the latest strategies to fight substance abuse and policymakers, from nationally-known prevention experts, federal administrators, and concerned policymakers to increase prevention knowledge and skills and to increase effectiveness of local prevention initiatives.	February 2015	1 training per year	Coalition Coordinator	CYF	Coalition Coordinator

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Provide Coalition Orientation to Coalition	The purpose of this activity is to provide training for the coalition on the SPF in preventing & reducing substance abuse.	September 2014 & March 2015	Twice Once if there is insufficient recruitment	Training offered to new adult & youth coalition members	CYF	Membership Chair Person
Attend Prevention Summit	The Prevention Summit Workshops related to youth substance use prevention and related SPF topics	October 2014	1 training per year	Training for 9 coalition adults and 12 youth coalition member.	DBHR	Coalition Coordinators
Provide a Coalition Training	Help coalition members understand the language of prevention and do some in-depth activities that will enable members to discover what they really want to see the coalition accomplish.	January 2014-June 2014	1 time a month for 4 months during coalition meetings	23 Coalition Members	CYF	CYF Chairperson & Coalition Coordinators
Attend CADCA National Leadership Training	A four-day event to learn the latest strategies to fight substance abuse and policymakers, from nationally-known prevention experts, federal administrators, and concerned policymakers to increase prevention knowledge and skills and to increase effectiveness of local prevention initiatives.	February 2015	1 training per year	Training provided to 1 coalition member in good standing and excellence in coalition participation	CYF	Coalition Coordinator
Transportation for Youth Coalition Leadership Trainings	These are ATOD trainings, environmental training and leadership training which include team building, and action planning components, as well as fun bonding experiences. Youth trained out of area will return to provide in area training for other youth.	September 2014 – June 2015	3 trainings per year 1 in area training & 2 out of area training	Local training provided for all youth. Out of area training provided for Youth Coalition members and leaders.	CYF	Youth Coalition Leaders
Training to Increase Coalition Prevention Knowledge	This training will bring greater clarity of substances available within the community of Dayton, the effects and danger of youth use/abuse.	Spring 2015	1 training	All coalition members and community leaders.	CYF	CYF Chairperson & Coalition Coordinators

Goal 2: Increase community organization and engagement in prevention

Objective 2.1: Increase participation of community members in CYF activities

CSAP/PFS Information Dissemination: 22.1

At community functions coalition members will invite the community to attend CYF activities

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<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Public awareness information and education about coalition initiatives.	CYF members will engage the community in conversation encouraging the community to participate in CYF activities while informing them about youth ATOD related issues and the coalition mission and initiatives.	Between July 1, 2014 and June 30, 2015.	At 3 community functions CYF will have a booth of CYF and ATOD information	800-1000 Community members attend each event.	CYF	Prevention Coordinators & Youth Coalition.
Key Leader Orientation	The purpose of this activity is to inform the community of the coalition, recruit new members, and disseminate community survey results.	September 2014-October 2014	1 Orientation per year	Community members such as Kiwanis, Hospital Board, Chamber, School Board. Special focus on parents of middle school youth, Community leaders	CYF	Membership Committee
Coalition Recruitment	Provide information regarding the Coalition to inform the community regarding coalition mission and recruit new members	Ongoing from July 2014-June 2015	Newsletters, Facebook and CYF website. Look at need on a monthly basis.	Minimum of 300 community members	CYF	Membership Committee

Goal 3: Reduce availability to youth of ATOD

Objective 3.1: Increase community knowledge of issues related to youth ATOD

CSAP/PFS Information Dissemination: 22.1 Provide community wide education on youth ATOD

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Social Media Campaign 1	Maintain CFY's Website.	July 1, 2014 – June 30, 2015	Update 2 times a week as needed.	Community of Dayton	CYF	Media Committee
Social Media Campaign 2	Maintain CFY's Facebook page	July 1, 2014 – June 30, 2015	Update 2 times a week as needed.	2,294Views to date	CYF	Media Committee
Comprehensive Media Campaign Part 1	Contact local newspapers to ensure they report important CYF activities.	July 1, 2014 – June 30, 2015	A minimum of 1 month before important activities occur.	Approximately 1600 Community members	CYF	Media Committee
Comprehensive Media Campaign Part 2	Create video preludes to be shown in the local theater before movies, to the community, on Facebook and the Web.	July 1, 2014 – June 30, 2015	3 times July 1, 2014 – June 30, 2015	6120 people frequent the theater a year. 2,294 views on Facebook to date.	CYF	Media Committee
Comprehensive Media Campaign Part 3	Share articles related to youth ATOD issues with the community.	July 1, 2014 – June 30, 2015	Newsletters, Facebook, CYF Website monthly	Minimum of 300 community members	CYF	Media Committee
Comprehensive Media Campaign Part 4	Place a message on local billboards that supports an ATOD campaign that CYF is currently promoting.	April and May 2015	2 billboards, 2 times 30 days each ad	1,861 Community members	CYF	Media Committee
Comprehensive Media Campaign Part 5	2 times a year send out an Every Door Direct Mailing that supports an ATOD campaign CYF is currently promoting.	Fall 2014 & Spring 2015	1 before the Holiday's, 1 in Spring Break	2,055 community residents	CYF	Media Committee

Goal 4: Favorable Attitude Toward Problem Behavior - Increase perception of harm of youth alcohol, marijuana and other drug use among parents and youth.

Objective 4.1: Increase the percentage of adults and youth that feel that youth alcohol and marijuana use is wrong.

CSAP Information Dissemination: 22.1 Engage family members and Students in ATOD discussions

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<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Media Campaign “Talk. They Hear You.”	The purpose of the media campaign is to increase awareness of alcohol abuse issues for youth and how to prevent and decrease use through positive solutions	August 2014- September 30, 2015	Media Campaign to be displayed in print media and parent tool kits to be given out at community functions and at health care facilities.	Parents, grandparents, care givers, mentors, teachers of 241 middle and high school students	CYF	Media Committee
Provide Perception of Risk and Harm Education to Community Members	Provide training and an open discussion time to community members and youth to help them better understand the risk factors of engaging in ATOD use, especially to young developing brains.	Spring 2015	A series of 3 trainings will be offered.	Dayton community members, High School Students and Jr. High Students.	CYF	CYF Leadership, Needs Committee and Media Committee

Goal 5: Decrease community norms favorable to ATOD use

Objective 5.1: Decrease the impact of ATOD advertising on youth in community by correcting misperceptions

CSAP Environmental: 22.6 Counter pro-ATOD influences

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Counter Advertising	Oversee media placement containing the pro-health messages or messages that counter pro-ATOD influences in multiple venues and reach communitywide. Engage Key stakeholders to integrate the counter-advertising messages into other ATOD prevention program, policy, and practice efforts.	August 2014-- September 30, 2015	1-1 meetings with key leaders & business owners in community disperse flyers & items at community events, EDDM, display posters, banners	Minimum of 25 key leaders & business owners. 800-1,000 community members attend each community event	Youth Coalition	Youth Coalition Leaders

Goal 6: Reduce availability to youth of ATOD

Objective 6.1: Increase youth safety related to current prescription drug availability in Dayton

PFS Environmental: 22.6 Continued support the of the permanent Take-Bake Prescription Drugs program

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
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Take-Back Prescription Drugs	CYF will work with local Law Enforcement to continue to provide safe ways to store and dispose of prescription drugs by providing personal lock boxes when needed, cover the cost of incinerations provide envelopes and send out Every Door Direct Mailings to remind the community to drop off their unused prescription medications.	July 1, 2014 – June 30,2015	Talk with health care facilities, pharmacy and Law Enforcement as to needs, when and where, Mail reminders just before incineration of drugs.	Community of Dayton	CYF	Health Care facilities, Media Committee, Law Enforcement and Prevention Coordinators

Goal 7: Decrease youth 30-day use of alcohol

Objective 7.1 Increase youth perception of harm of ATOD

CSAP/PFS Education: 22.2 Provide comprehensive Student Assistance Programs in Dayton Elementary, Junior High, Senior High School & Summer Youth Program

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Student Assistance Program	The P/I Specialist will provide ongoing counseling and referral services to junior and senior high school students.	September 2014 – June 2015	Ongoing	Dayton junior and senior high students	ESD 123	Dayton School's P/I Specialist

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Life Skills	Evidence based prevention program proven to reduce the risks of alcohol, tobacco, drug abuse, and violence by targeting the major social and psychological factors that promote the initiation of substance use and other risky behaviors. Youth use in Dayton begins showing up by 6 th grade.	Summer Youth Program 2014 & 2015 High School September - June 2015	8-45 minute lessons.	Approximately 60 elementary children. 163 Dayton High School Students.	CYF	Dayton High School Health Teacher & Prevention Coordinator
Second Step	Second Step teaches children to identify and understand their own and others' emotions, reduce impulsiveness and choose positive goals, and manage their emotional reactions and decision making process.	September 2014 – June 2015	Depending on grade level weekly lessons last 13 – 28 weeks taking from 20 -50 minutes each.	291 Dayton Elementary and Junior High school students	ESD 123	Dayton Elementary, Junior High Teachers and Prevention Coordinator

Goal 8: Decrease youth 30-day use of alcohol

Objective 8.1 Increase youth perception of harm of ATOD

CSAP/PFS Education: 22.2 Provide comprehensive Parent Program for the Dayton Community

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Guiding Good Choices	A best practice, science-based, proven-effective ATOD-prevention program that gives parents the skills they need to ensure the future well-being of their children.	Fall 2014 Spring 2015	Five 2 hour workshops	All Parents of children age 9-14	CYF	Coalition Coordinator partnering with Dayton's Health Community