

Sandy Salivaras | Research and Evaluation Manager | HCA/DBHR

Community Survey

2019 Community Survey timeline

- August 15 – December 15
 - Survey data collection by coalitions
- January – February 2020
 - Data Verification, coding, analysis
 - Report creation
- End of February / early March 2020
 - Reports & data to coalitions
- May – July 2020: Revision and Planning
 - Feedback from stakeholders

Community Survey requirements

- 100-250 surveys per coalition – based on population of coalition community
 - Sample size for a diverse representative sample
 - Community population estimates and survey targets can be found on the Athena Forum

Total Population	Survey Targets
0 – 3,999	100 surveys
4,000 – 10,999	140 surveys
11,000 – 29,999	180 surveys
30,000 – 49,999	215 surveys
50,000 +	250 surveys

Survey Administration

- Data Entry link
 - Use for entering data from paper surveys
 - Consult Data Entry manual for more details (found on Athena forum)
- Monitoring representativeness of community sample and alter strategies as needed
 - Strive for a representative sample of community members Missing key demographic/geographic groups limits utility of data
 - Review Data Book demographics page to identify target population
 - Revise strategy based on current tallies
 - Updates of counts and key demographics will be sent periodically. We aim for around the 1st and 15th of each month

Results links

- Survey Monkey results links
 - Though the survey is anonymous, individuals are potentially identifiable
 - As more responses are collected, the chance of identification is reduced
 - We will send the results link by request when at least 50 surveys are completed on a link
 - Spanish link is NOT distributed

Questions?

If other questions arise, contact your Prevention
System Manager or
sandy.salivaras-bodner@hca.wa.gov