



# Midway Update: Partnerships for Success (PFS) Grant

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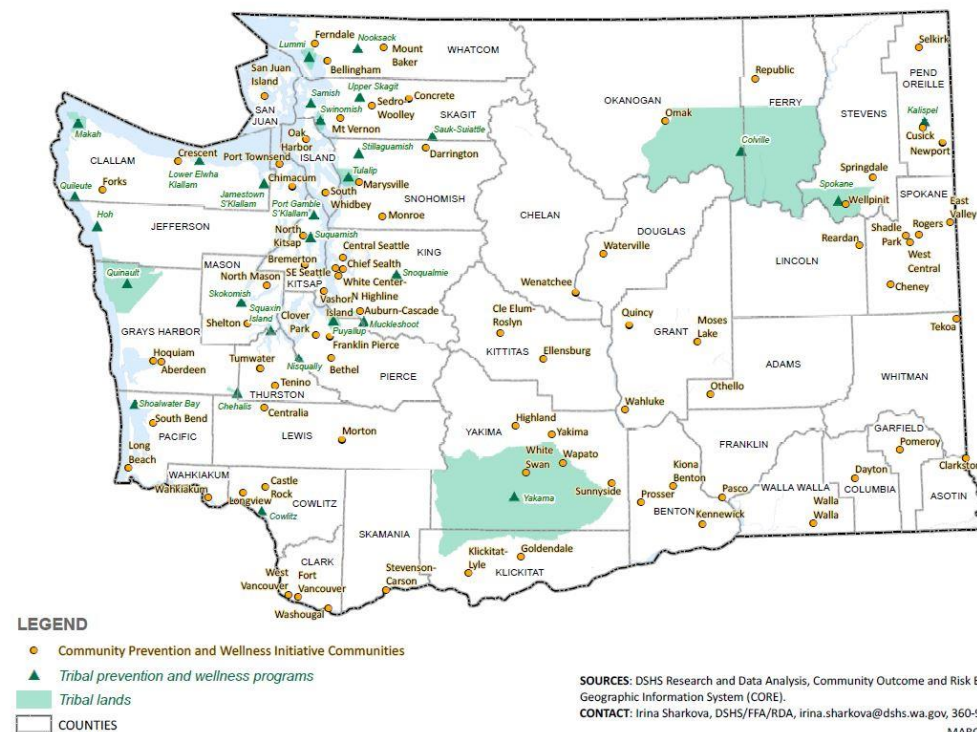
SPE Policy Consortium  
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Washington State  
Health Care Authority

# Overview

- ▶ The 2018 Partnerships for Success project is a 5-year discretionary grant funded by SAMHSA/CSAP
- ▶ The project focuses on underage drinking, marijuana, vaping, and prescription drug use
- ▶ The grant is currently in its 3<sup>rd</sup> year of funding
  - ▶ Currently supports 23 new CPWI sites in high-need communities

Prevention services are focused in communities and Tribes throughout Washington



# Major Focus Areas:

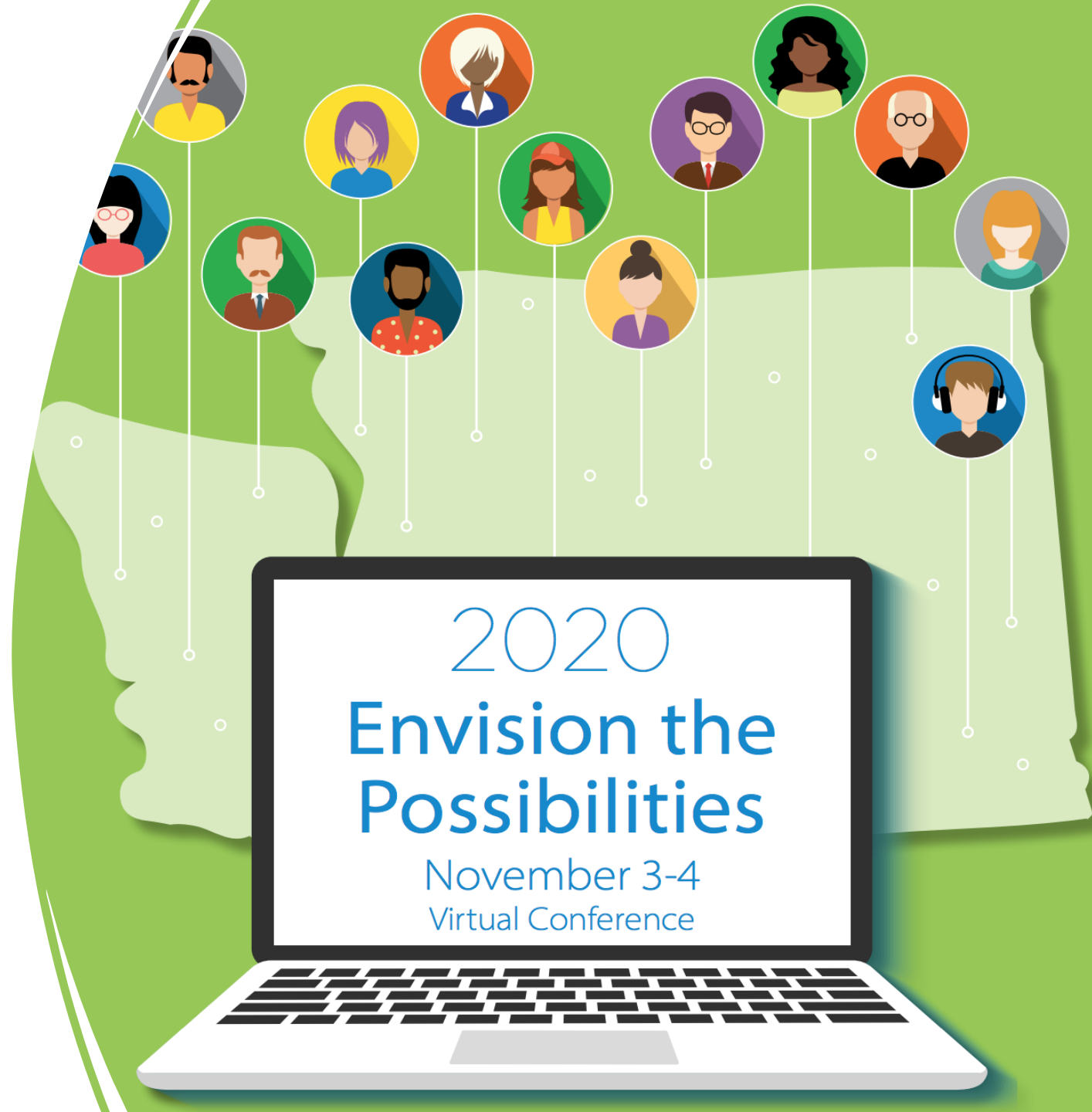
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1. Community Prevention Funding
  - 23 Community Prevention and Wellness Initiative (CPWI) community coalitions
  - High needs communities
  - Funding braided with other sources
2. Statewide Media Campaigns
  - Rethinking College Drinking ([notamomentwasted.org](http://notamomentwasted.org))
  - Focus on Teen Health ([focusonyouwa.org](http://focusonyouwa.org))
3. Training and Evaluation
  - CADCA, PTTC, DBHR and HCA efforts
  - WSU Impact Lab CPWI Evaluation

# COVID Adaptations

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- ▶ Programs and training went virtual/hybrid – State and Local
- ▶ Creative solutions needed for assessment, planning, implementation, and evaluation
- ▶ Trainings focused on communities needs
  - ▶ Triple Pandemics: COVID-19, systemic racism, and ecological disasters





# Implementation

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- ▶ SAMHSA's Strategic Prevention Framework (SPF)
- ▶ Prioritizing Evidence Based Programing – 60/40 split
- ▶ Following the CSAP Principles of Effective Substance Abuse Prevention



# Evaluation of PFS

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- ▶ PFS 2018 Year 2 Annual Evaluation Report – Completed by WSU
  - ▶ Year 2
    - 169 programs/activities were implemented by 18 PFS-funded communities
    - 717 school-based prevention intervention activities were implemented
    - 57,064 people were reached through media campaigns
  - ▶ Looking Forward...
    - CPWI is in its tenth year
    - Positive outcomes continue to develop for CPWI communities

# Sustainability

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- ▶ Braided Funding
  - ▶ SOR, SABG, DMA, MHPP
- ▶ Community Led Initiatives
  - ▶ Example: Prevention Voices of Washington
- ▶ Workforce Development
  - ▶ Example: Fellowship program
- ▶ Trainings at State and Local Level
  - ▶ Example: Coalition Leadership Institute

# Addressing Health Disparities

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- ▶ Health Equity Workgroup created action plan to address disparities
  - ▶ Reflection
    - Hard conversations both internal and external
  - ▶ Identification
    - Data from the field and our staff
    - SWOT Analysis
    - Value – Effort Matrix
  - ▶ Implementation/Evaluation
    - Timelines and Action Plan created
    - Workgroups formed
    - Progress underway
    - Evaluation plan being developed



# How You Can Help

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Three simple ways to support PFS grant work.

1. Use the CPWI network
  - CPWI coalitions in 82 high needs communities across Washington State.
2. Promote PFS funded media campaigns
  - Rethinking College Drinking ([notamomentwasted.org](http://notamomentwasted.org))
  - Focus on Teen Health ([focusonyouwa.org](http://focusonyouwa.org))
  - Start Talking Now ([starttalkingnow.org](http://starttalkingnow.org))
3. Cross post trainings for providers
  - Prevention trainings can be posted to <https://www.theathenaforum.org/training>
  - Reach out to co-create a training

# Thank You

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Questions?

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